

Course Outcome - Bachelor in Management Studies (BMS)

SEM	Subject Name	Course Objective
M 1.1	Principles of Management - I	<ul style="list-style-type: none"> • To Understanding various concepts of Management
M 1.2	Communication Skill - I	<ul style="list-style-type: none"> • To impart the basic communication skills among students. • To improve the English Language Proficiency of the Students. • To develop confidence in Speaking English.
M 1.3	Microeconomics	<ul style="list-style-type: none"> • To study various basic economics concepts.
M 1.4	Fundamentals of Accounting	<ul style="list-style-type: none"> • To study the fundamental Accounting concepts, terms, jargons and learn the process of recording of financial transactions in the books of Accounts. • To develop the foundation for higher studies in the field of accounting.
M 1.5	Introduction to Marketing	<ul style="list-style-type: none"> • To study and understand the basic concepts of marketing, marketing mix and market segmentation. • To apply knowledge of the key marketing concepts to business situations. • To study and understand the new trends of marketing.
M 1.6	Fundamentals of Computer	<ul style="list-style-type: none"> • To make students well familiar with computer concepts and Office automation tools.
M 1.7	Practical on ICT practices	<ul style="list-style-type: none"> • To understand basic term of Information Technology. • To Impart Practical Training on using Internet based applications.
M 2.1	Principles of Management – II	<ul style="list-style-type: none"> • To Understanding advance concepts of Management.
M 2.2	Communication Skill – II	<ul style="list-style-type: none"> • To impart the basic communication skills among students. • To improve the English Language Proficiency of the Students. • To develop confidence in Speaking English.
M 2.3	Macroeconomics	<ul style="list-style-type: none"> • To develop basic understanding about macroeconomics, consumption, investment, inflation and deflation, monetary policy, fiscal policy and Business cycle
M 2.4	Financial Accounting	<ul style="list-style-type: none"> • To give practical knowledge of accounting to the students. • To make the students competent in preparation of Accounts for the Business Entities.
M 2.5	Organization Behavior	<ul style="list-style-type: none"> • To prepare students in understanding various traits of Organization Behavior.
M 2.6	e-commerce & M-Commerce	<ul style="list-style-type: none"> • To understand the basics of electronic commerce and Mobile Commerce.
M 2.7	Practical on Office Automation	<ul style="list-style-type: none"> • To understand terms and familiar with MS-Office suite.
M 3.1	Mathematics for Management	<ul style="list-style-type: none"> • To impart the required knowledge of Mathematics for managerial activities among students.

M 3.2	Business Ethics	
M 3.3	Indian Economy	
M 3.4	Cost Accounting	
M 3.5	Business Law	
M 3.6	CRM & Digital Marketing	<ul style="list-style-type: none"> • To aware the students with the concepts of customer relationship management and digital marketing
M 3.7	Tally ERP	<ul style="list-style-type: none"> •
M 4.1	Business Statistics	<ul style="list-style-type: none"> • To impart the required knowledge of statistics for managerial activities among students.
M 4.2	Human Resource Management	<ul style="list-style-type: none"> • The course aims to provide inputs to the students regarding basic concepts of HRM and its importance and functions.
M 4.3	Banking and Insurance	
M 4.4	Taxation	
M 4.5	Company Law	
M 4.6	Research Methodology	
M 4.7	Practical on Taxation software	<ul style="list-style-type: none"> • To study how to calculate the tax by using Tax base software.
M 5.1	Management Information System	<ul style="list-style-type: none"> • To develop the knowledge about process of MIS and its application to the business for decision making process
M 5.2	Entrepreneurship Development	
M 5.3	Cyber Law & Security	<ul style="list-style-type: none"> • To introduce the student with information security, security threats and control. • To study and understand the basic concepts of cryptography, network security and cyber laws.
M 5.4	Corporate Accounting	
M 5.5(A)	M5.5 (A)Financial Management	
M 5.6(A)	M5.6 (A)Financial Services and Instruments	
M 5.7(A)	M5.7 (A)Stock Market and Institution	
M 5.5(B)	M5.5 (B) Introduction to Marketing Research	
M 5.6(B)	M5.6 (B) Consumer Behavior	
M 5.7(B)	M5.7 (B) Services Marketing	
M 5.6(C)	M5.5 (C) Industrial Relation & Trade Union	
M 5.6(C)	M5.6 (C) Labor welfare and Administration	
M 5.7(C)	M5.7 (C) Labor Laws	
M 6.1	M6.1 Services Management	
M 6.2	M6.2 Project Management	
M 6.3	M6.3 Indian Financial System	
M 6.4	M6.4 Auditing	

M 6.5(A)	M6.5 (A)Security Analysis	
M6.6(A)	M6.6 (A) International Financial Management	
M6.5(B)	M6.5 (B)Sales and Distribution Management	
M6.6(B)	M6.6 (B)Advertising & sales promotion	
M6.5(C)	M6.5 (C) Changing trends in HRM	
M6.6(C)	M6.6 (C) Performance Management	
M6.7	M6.7 Project Report	