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New Frontiers in Management for Sustainable Business Development

- on -

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E-Commerce in Rural Area

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Abstract:

Indian Government has given preference to digital India. It means minimum use of hard cash and maximum use of online cash transactions. But due to inefficient internet services in most rural regions within India's geographical boundaries, e-commerce businesses in rural areas can't operate in a smooth manner. Only 18% of the population dwelling in a rural region has access to the internet connection, this is a major challenge for the e-commerce business and is affecting its survival in rural areas. Products sold online, rural people thoughtful about that, products may get damaged or pilferage, trouble while returning the product, and various other forms of issues. Therefore, all the companies need to create a trust base before fixing their roots in rural regions or villages of India. E-Commerce in rural India serves retailers and small scale industries like handicrafts with new opportunities to help them get their products online and provide a flourishing path to their business. In this study, writer is going to find out the problems & recent situation of e-commerce in rural India.

Keywords: E-commerce, rural, online, product, Delivery

Green Manufacturing and Industrial Sustainability

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Abstract:

Green manufacturing is a sustainable approach to manufacturing that aims to reduce the environmental impact of industrial processes while increasing production efficiency. Industrial sustainability is the ability of industries to meet the needs of the present without compromising the ability of future generations to meet their own needs. This research paper explores the concept of green manufacturing and industrial sustainability, its significance, and its impact on the environment and society. The research methodology includes a literature review of relevant studies and an analysis of case studies on green manufacturing practices. The findings suggest that green manufacturing can significantly reduce waste, pollution, and resource depletion, and improve industries' economic and social benefits. The paper concludes with recommendations for policymakers, industries, and consumers to adopt green manufacturing practices and promote industrial sustainability. The industrial revolution brought significant advances in technology and manufacturing, which led to economic growth and improved living standards. However, it has also resulted in environmental degradation, depletion of natural resources, and climate change. In recent years, there has been a growing concern about the environmental impact of industrial processes, and a shift toward sustainable manufacturing practices. Green manufacturing is a sustainable approach to manufacturing that aims to minimize waste, reduce pollution, and conserve natural resources. Industrial sustainability is the ability of industries to meet the needs of the present without compromising the ability of future generations to meet their own needs. This research paper aims to explore the concept of green manufacturing and industrial sustainability, its significance, and its impact on the environment and society.

Keywords: Manufacturing, sustainability, Industry, Green

A Review of Challenges Faced by Customers in Online Shopping with Special Reference to Rural Areas

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Abstract:

In recent years, online shopping has posed a significant challenge to traditional trade and business. Because of technological advancements, the world has shrunk to the size of a village. Indians are going online to buy everything from clothing to furniture to cars to groceries and everything else. Online shopping has reached the majority of customers in urban areas, but the challenge for companies is to reach the rural areas of India, which account for 70% of the total population. The use and benefits of online shopping may vary depending on the user's resources, knowledge and awareness, and so on. Though online shopping is still widely used, there are certain challenges such as geographical location, availability of resources, lack of proper knowledge, and so on that prevents the full use of online shopping. Furthermore, the difficulties that customers face when shopping online are identified, including trust, security, and privacy issues, as well as distribution channel and customer experience. This paper discusses the difficulties that rural people face when shopping online.

Keywords: Online Shopping, Challenges, Rural

An Empirical Investigation into Tax Payer Awareness and Perceptions of Electronic Filing of Income Tax Returns, With a Focus on Dhule and Nandurbar Districts

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Abstract:

Successfully submitting income tax returns online is referred to as Electronic filing. Each and every person in the nation with an income has a responsibility to pay taxes. The returns a person files with the Income Tax Department serve as confirmation that they are receiving tax payments. In the past, returns were manually filed. Yet, as new technologies continue to advance and develop at a rapid pace across all sectors. The Internet has altered the way that people currently work by shifting less manual to automated systems.

Consequently, this research study examines the degree to which taxpayers are aware of electronic filing in order to gauge their level of satisfaction with it. To research the driving forces for electronic filing and to understand respondents' issues with it. So, the primary emphasis of this study is on Dhule and Nandurbar district taxpayers who file their income tax forms online. With the use of questionnaires, samples from individual taxpayers were gathered. The researcher gathered the data using the convenience sampling approach. There is no discernible variation in respondents' ages and e-filers' knowledge levels.

Keywords: Awareness, Perception, Electronic Filing, Income Tax Return.

Exploring Impact of E- Governance in Education Sector of ZP Schools of Jalgaon District

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Abstract:

The concept of effective governance of education sector is thoroughly innovated for effective handling of new challenges confronting the education sector. Educational e-Governance can facilitate in improving transparency, providing speedy information dissemination, improving administrative efficiency and public services in all aspects of the education. It is beyond doubt that for the quantity and quality of output of our education system to substantially improve, there is no option but to introduce e-Governance in this sphere.

The transition from conventional governances to e-Governance is shifting paradigm around the world. It is important for governments to understand variables that influence citizens' adoption of e-Governance in order to take them into account when delivering services online. The purpose of this paper is to investigate factors influencing e-governance acceptance in education sector. Policy makers should try to enhance familiarization of teachers with the internet to promote e-government use along with building useful and easy to use e-Governance websites and applications.

Keywords: e-Governance adoption, technology acceptance model, education, impact.



The dignitaries at National Level Conference on- New Frontiers in Management for Sustainable Business Development



The Inaugural Function



**Dr. V. B. Patil, Director, IMRD felicitating to Dr. Rajesh B. Jawlekar,
Director, IIL, KBCNMU, Jalgaon**



**Dr. V. B. Patil, Director, IMRD felicitating to Dr. Rahul A. Kulkarni,
B.P. Arts, S.M.A. Science & K.K.C. Commerce College, Chalisgaon**



Dr. Rajesh B. Jawlekar delivering the key note address



Paper Presentation session