



### - Our Patrons -

**Hon'ble Amrishbhai R. Patel**  
(M.L.C. & Ex- Cabinet Minister of Education,  
Sport and Youth Affairs, Maharashtra)

**Hon'ble Bhupeshbhai R. Patel**  
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**Hon'ble Rajgopal C. Bhandari**  
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**Hon'ble Prabhakar T. Chavan**  
(Secretary, R. C. Patel Educational Trust, Shirpur)

**Hon'ble Dr. K. B. Patil**  
(Former Vice-Chancellor,  
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North Maharashtra University, Jalgaon  
Executive Director, RCPET's S.E.S., Shirpur)

**Hon'ble Prof. V. L. Maheshwari**  
Vice-Chancellor,  
Kavayitri Bahinabai Chaudhari  
North Maharashtra University, Jalgaon

**Prof. S. T. Ingle**  
Pro Vice-Chancellor,  
Kavayitri Bahinabai Chaudhari  
North Maharashtra University, Jalgaon

### - Key Resource Person -

**Dr. Rajesh B. Jawlekar**  
Director, Innovation, Incubation & Linkages  
Kavayitri Bahinabai Chaudhari  
North Maharashtra University, Jalgaon

### - Session Chair -

**Dr. Rahul A. Kulkarni**  
Member, RRC (Business Administration), SPPU, Pune  
Member, BOS (Management), GHRIBM, Jalgaon  
B.P. Arts, S.M.A. Sci. & K.K.C. Comm. College,  
Chalisgaon, Dist. Jalgaon

### - Advisory Committee –

**Dr. Anil P. Dongre**  
Dean- Faculty of Commerce & Management KBC NMU, Jalgaon

**Dr. Madhulika Sonawane**  
Head, School of Management Studies, KBC NMU, Jalgaon

**Prof. Dr. Shilpa Bendale**  
Director, KCE's Institute of Management and Research, Jalgaon

**Dr. Preeti V. Agarwal**  
Director, G. H. R. Institute of Business Management, Jalgaon

### - Organizing Committee -

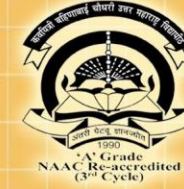
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9423981094	8149901314
Mr. Mahesh K. Bhavsar	Mr. Amit P. Patil
9975116267	9545017218

### - Co-ordination Committee -

Mrs. Vaishali A. Gorle	Mr. Dilip U. Chaudhari
Mr. Vishal R. Maheshwari	Mr. Dhiraj S. Shete

### - Venue –

**Late S. M. Patel Memorial Auditorium Hall**  
RCPET's IMRD, Karvand Naka Campus,  
Shirpur, Dist. Dhule  
Visit us - [www.rcpimrd.ac.in](http://www.rcpimrd.ac.in) 02563-251028



## National Level Conference on New Frontiers in Management For Sustainable Business Development

on  
Tuesday, 28<sup>th</sup> March 2023

Sponsored By  
**Kavayitri Bahinabai Chaudhari  
North Maharashtra University, Jalgaon.**

Organized by  
R. C. Patel Educational Trust's  
**Institute of Management Research and  
Development, Shirpur, Dist- Dhule.**

Affiliated to KBC North Maharashtra University, Jalgaon  
NAAC Accredited B+ grade (1<sup>st</sup> Cycle)

**Dr. Vaishali B. Patil**  
Conference Chair &  
Director - RCPET's IMRD, Shirpur

**Dr. Manoj B. Patel**  
Convener, IQAC Coordinator  
Mob No. 9850156700

## Invitation

Dear Sir / Madam,

We feel an immense pleasure in inviting you to the "National Level Conference on New Frontiers in Management for Sustainable Business Development" organized by RCPET's Institute of Management Research and Development, Shirpur on Tuesday, 28<sup>th</sup> March 2023.

### - Conference Themes & Sub-themes -

- ➔ Economics      ➔ Marketing      ➔ HRM
- ➔ Finance & Accounting      ➔ Operations & Logistics
- ➔ Industry 5.0- Towards sustainable development
- ➔ Sustainable E-Commerce - Trends for global business
- ➔ Social Media and Business
- ➔ Green Manufacturing and Industrial Sustainability
- ➔ Sustainable Consumer Culture and Business Strategies
- ➔ Sustainable/ Smart Cities Development
- ➔ E-Business and retail Management

*Any other topics relevant to above themes can be sent.*

### - Registration Details -

#### ◆ Registration Fees:

Faculty / Research Scholar/ Industry person	: Rs.500 per paper
Students ( UG / PG )	: Rs.300 per head

#### ◆ Author Guidelines :-

- *Original research papers in word file, A4 page, Times New Roman font with 12-point size, double line spacing.*
- *Citation should have reference at the end of manuscript in alphabetical order following APA style of references.*
- *Check plagiarism before submission.*
- *Papers will be communicated to UGC care Journal as per author's willingness.*
- *Publication fees of journal will be charged extra.*

◆ **Presentation Mode** : Online / Offline

◆ **Last Date of Registration** : 25<sup>th</sup> March 2023

◆ **Payment Mode** : Online

Bank Name : **State Bank of India**  
(Branch - Shirpur)

Account No : **31058990385**

Account Name : **Institute of Management  
Research and Development**

IFSC Code : **SBIN0000482** Branch Code : **482**

◆ **Web-link for online registration** ◆

<https://forms.gle/wZmxVPFYsrWM2DtM7>

e-mail ID - imrdevent@gmail.com



## - Programme Schedule -

Tuesday, 28<sup>th</sup> March 2023

### - Registration and Breakfast -

Time: 09.30 a.m. to 10.45 a.m.

### Session - I

#### Inaugural Function

Time: 11.00 a.m. To 11.30 a.m.

### Session-II

#### Key Note Address

**Hon'ble Dr. Rajesh B. Jawlekar**

Time: 11.30 a.m. To 12.30 p.m.

### Session-III

#### Paper Presentations

Time: 12.30 p.m. To 01.30 p.m.

### Lunch Break

Time: 01.30 p.m. to 02.30 p.m.

### Session-IV

#### Paper Presentations

Time: 02.30 p.m. To 03.45 p.m.

### Tea Break

Time: 03.45 p.m. To 04.00 p.m.

### Valedictory Function

Time: 04.00 p.m. To 04.30 p.m.

### - Important Dates -

- ➔ Abstract Submission : 22<sup>nd</sup> March 2023
- ➔ Acceptance Notification : 23<sup>rd</sup> March 2023
- ➔ Full Paper Submission : 25<sup>th</sup> March 2023

Conference will be in both Online & Offline mode

## About IMRD:

Institute of Management Research and Development is highly enlivened by the words of Alivin Toffler – "The illiterate of this century will not be those who cannot read and write, but those who cannot learn, unlearn, and relearn." In today's world where the potential management leaders and the IT experts needs to innovate and redesign themselves perpetually; IMRD nurtures them and provide them with a lavish platform to adapt the radical environment in management and information technology education. Since its inception in 1997, IMRD has established itself as an unsurpassed institute in the whole Kavayitri Bahinabai Chaudhari North Maharashtra University region. Institute's curriculum is an absolute blend of academic and applied knowledge which allows the students from any discipline to develop the skills and knowledge relevant to their own career paths.

## About Conference:

In the Conference will discuss the current trends in the field of management among the faculties and students of Management Studies and Business Administration. The Conference will explore academicians, research scholars and students should know the technologies and currents trends in management and administration.

The conference will provide an opportunity to research scholars to publish their research among students, faculty members and industry personnel.

This will help the students and academician to explore the knowledge and career opportunities.

## Objectives

- To explore new frontiers for business Development.
- To have an overview of modern business trends.
- To explore the use of technology for business development.
- To discuss the new challenges for business development and sustainability.

