

Activity Name: Two Days Entrepreneurship Awareness programme (NIESBUD)

Date: 25/07/2024 to 26/07/2024

Session Time: 10:00 a.m. - 12.30 p.m. (SY BBA and SY BMS)

1:00 p.m. - 3.30 p.m. (SY & TY MCA (Integrated))

Venue: Auditorium Hall

Objectives:

- To provide students with a fundamental understanding of entrepreneurship and self-employment opportunities.
- To motivate students to view entrepreneurship as a viable career option and to think creatively about business solutions.
- To develop a positive mindset towards entrepreneurship in students.
- To raise students' awareness of the government-supported entrepreneurial ecosystem and its available resources.

Resource Person:

Chief Guests: Miss Deweta Patel , Director- Mukeshbhai Patel Charitable Trust

Guest Speaker: Mr.Vinod Taank, State Consultant-NIESBUD,Mumbai.

Number of the participants: Total: 236 (129 students attended session from Second Year BBA and Second Year BMS courses and 107 students attended from SY & TY MCA (Integrated))

Event Highlights:

The Two Days Entrepreneurship Awareness Programme (NIESBUD) was held on July 25th and 26th, 2024, at the Auditorium Hall of R.C. Patel Institute of Management and Research Development in Shirpur. This programme was organized by the Entrepreneurship Development Cell in association with National Institute for Entrepreneurship and Small Business Development (NIESBUD), was specifically designed to aware students about entrepreneurial ecosystem; provide knowledge of fundamental entrepreneurship to the students.

Mr. Vinod Taank (State Consultant-NIESBUD, Mumbai.) from the National Institute for Entrepreneurship and Small Business Development (NIESBUD) was invited as the guest speaker. The inaugural function of event was graced by the presence of chief guests Miss Deweta Patel and Dr. Vaishali Patil, whose support and encouragement were instrumental in the success of the event. Mr. Kaustubha K Sawant, Coordinator of the Entrepreneurship Development Cell, gave a preface of the cell's initiatives, including its business competitions and the inspiring stories of our successful alumni

entrepreneurs. After inauguration, Mr. Vinod Taank provided invaluable insights into the practical aspects of entrepreneurship, including business planning, financial management, and market strategies in the session.

Conclusion:

The Two Days Entrepreneurship Awareness Programme was a significant success, achieving its objectives effectively. Mr. Vinod Taank shared his extensive knowledge and experience in the field of entrepreneurship. His sessions were engaging and provided practical insights into the entrepreneurial journey. By the end of the event, students gained a deeper understanding of what it takes to become a successful entrepreneur. The Entrepreneurship Development Cell of Institute successfully provided a platform for learning and inspiration, furthering the spirit of entrepreneurship among its students.



Inaugurated by chief guests Miss Deweta Patel and Dr. Vaishali Patil



Mr. Vinod Taank shared his extensive knowledge with SY BBA and SY BMS Students



Mr. Vinod Taank shared his extensive knowledge with SY IMCA and TY IMCA Students