

R. C. Patel Educational Trusts
Institute of Management Research & Development, Shirpur

Entrepreneurship Development Cell

Activities 2023-2024

Sr. No.	Activity Name	Date	Details
1	Session on Embarking on the Entrepreneurial Journey: Discovering Entrepreneurship Development and Business Consultancy for FYBBA, BMS and BCA Students	27th July 2023	Resource Person: ED Cell Committee Members No. Participants: 259 Students
2	Entrepreneurship Development E Quiz	28th July 2023	No. Participants: 259 Students
3	Session on Empowering Entrepreneurs: Unveiling the Dynamics of Entrepreneurial Development, ED Cell Operations, and Future Endeavors	23rd Aug 2023	Resource Person: Dr. Manoj B. Patel No. Participants: 179 Students
4	One Day Workshop on “Entrepreneurship Mindset Development”	27th Sept 2023	Resource Person: Mr. Prashant Kulkarni, Director of Chatar Patar Foods Pvt. Ltd No. Participants: 207 Students

5	Session on “Mentoring to Mentor”	27th Sept 2023	Resource Person: Mr. Prashant Kulkarni, Director of Chatar Patar Foods Pvt. Ltd No. Participants: 18 Students
6.	Session on – VIHAAN – Building and Innovation Ecosystem	22nd Dec 2023	Resource Person: Mr. Arjun Malhotra, Vice Chairman of HCL Group No. Participants: 100 Students
7	Session on “Effective Strategies for Startup Funding and Investment	7th March, 2024	Resource Person: C.A. Shriram K. Deshpande No. of Participants: 85 Students
8	Expert Talk on “Social Entrepreneurship: Creating Impactful Ventures for a Better World”	7th March, 2024	Resource Person: Mr. Harshal Vibhandhik No. of Participants: 113 Students
9	BI 2 BI Competition 2023- Phase I & II	4th Mar, 2024	No. participants: 17 Teams (38 Students)
10	BI 2 BI Competition 2023- Phase III	7th Mar, 2024	No. participants: 8 Teams (19 Students)

Activity Report

Activity Name: - Session on "Empowering Entrepreneurs: Unveiling the Dynamics of Entrepreneurial Development, ED Cell Operations, and Future Endeavors"

Date: - 23rd August 2023, Wednesday, 11:00 AM

Venue: - Late Shri S. M. Patel Auditorium Hall, Shirpur

Resource Person: - Dr. Manoj B. Patel, IQAC Co-ordinator, RCPET's IMRD, Shirpur

Objectives: -

- To provide student participants with a comprehensive understanding of entrepreneurial development and its significance in fostering innovation and economic growth.
- To elucidate the essential functions and operations of Entrepreneurial Development (ED) cells in supporting aspiring and existing entrepreneurs.
- To explore upcoming events, programs, and opportunities facilitated by ED cells to empower and guide entrepreneurs in their journey.
- To foster networking and collaboration among participants, including entrepreneurs, business leaders, policymakers, and academia.
- To encourage active participation and engagement through interactive discussions, Q&A sessions, and knowledge sharing.

Number of Participants: - 179 (Interested students of BBA/ BMS/ BCA/ IMCA/ MCA)

Events Highlights: -

The session titled "Empowering Entrepreneurs: Unveiling the Dynamics of Entrepreneurial Development, ED Cell Operations, and Future Endeavors" was a highly informative and inspiring event organized and conducted by Dr. Manoj B. Patel. This session aimed to provide participants with a deeper understanding of entrepreneurial development, the functioning of Entrepreneurial Development (ED) cells, and upcoming opportunities in the entrepreneurial landscape.

Dr. Manoj B. Patel opened the session with an insightful keynote address that underscored the pivotal role of entrepreneurship in driving economic growth and innovation. He emphasized the overarching goals of the session, setting the stage for the discussions that followed.

- **Upcoming Events and Opportunities:** A detailed overview of upcoming events, programs, and opportunities facilitated by ED cells, encouraging participants to take advantage of these resources.
- **Networking and Collaboration:** The session promoted networking and collaboration among student participants, fostering connections between entrepreneurs, policymakers, and academia through different EDPs, Seminars etc.
- **Success Story of Shlok Sonawane,** student of SYBCA of RCPET's IMRD, Shirpur
- **Q&A Session:** The session featured an interactive Q&A session where student participants had the opportunity to engage, seeking clarifications and advice on various entrepreneurial topics like business ideas, patent, copyright etc.

Concluding Remark: -

The session succeeded in inspiring and equipping participants with the knowledge and motivation to embark on their entrepreneurial journeys or enhance their existing ventures. It also highlighted the importance of initiatives like ED cells in nurturing entrepreneurship and driving economic growth. The session was conducted by Dr. Manoj B. Patel, anchored by Dr. Priyanka Bhandhari, and supported by a panel of esteemed experts including Kaustubha Sawant, Dr. Rupali Agrawal, and Priyanka Saindane.



Discover the power of entrepreneurial development with Dr. Manoj B. Patel



Dr. Manoj B. Patel passionately introduces the concept on Empowering Entrepreneurs



"Dr. Manoj B. Patel kicks off our session, highlighting the vital role of entrepreneurship in driving innovation and economic growth."

Activity Report

Activity Name: - "Embarking on the Entrepreneurial Journey: Discovering Entrepreneurship Development and Business Consultancy for FYBBA, BMS, and BCA Students"

Date: - 27th July 2023

Venue: - Class Room 9,10,11

Objectives: -

- To provide newly admitted FYBBA, BMS, and BCA students with a foundational understanding of entrepreneurship and its significance in the business world.
- To elucidate the purpose and functions of Entrepreneurship Development cell and how they support and nurture aspiring entrepreneurs.
- To familiarize students with the concept of business consultancy and how it aids businesses in improving operations, solving problems, and achieving growth.
- To inspire students to cultivate an entrepreneurial mindset, encouraging them to explore innovative ideas and consider entrepreneurial paths in their future careers.
- To encourage students to actively participate in entrepreneurship development programs, seek mentorship, and explore opportunities to engage with business consultancy projects.

Number of Participants: - 259 (Newly Admitted students of FY BBA/ BMS/ BCA)

Presented by-

- Dr. Priyanka Bhandhari- FYBBA (A Div a) and FYBCA (A Div)
- Mr. Kaustubha K. Sawant - FYBBA (B Div a) and FYBCA (B Div)
- Mr. Milind Patil – FYBMS & FYBCA (C Div)

Events Highlights: -

In the fast-paced and ever-evolving landscape of the business world, entrepreneurship has emerged as a beacon of innovation, resilience, and economic growth. Recognizing the importance of nurturing the entrepreneurial spirit among students, a session titled "Embarking on the Entrepreneurial Journey: Discovering Entrepreneurship Development and Business Consultancy" was organized for FYBBA, BMS, and BCA students. This session aimed to introduce students to the world of entrepreneurship development and business consultancy, shedding light on the functions of the Entrepreneurship Development and Business Consultancy Cell, offering brief introductions of the cell members, reviewing past activities, and providing a glimpse into the exciting upcoming events.

The session began with an enlightening introduction to entrepreneurship development and business consultancy, setting the stage for students to understand the significance of these fields. In a world where startups and small businesses play a pivotal role in economic growth, the value of entrepreneurship cannot be overstated. It was underscored that entrepreneurship is not merely about starting a business but entails a mindset of creativity, innovation, and risk-taking, qualities essential for success in any career path.

The session proceeded to delve into the core functions of the Entrepreneurship Development and Business Consultancy Cell. This cell serves as a guiding light for students interested in

entrepreneurship. Its primary responsibilities include mentoring and coaching students, organizing workshops and seminars on various aspects of entrepreneurship, facilitating access to resources such as funding and mentorship, and instilling an entrepreneurial mindset. The cell acts as a bridge between classroom knowledge and real-world application, nurturing budding entrepreneurs. To establish a personal connection between students and the support system provided by the cell. The presenter introduces the members of the committee.

A significant portion of the session was dedicated to reviewing the past activities conducted by the Entrepreneurship Development and Business Consultancy Cell. The array of activities included guest lectures by industry experts, entrepreneurship workshops, BI to BI competitions, and inspirational success stories of student entrepreneurs who had benefited from the cell's guidance. These tangible outcomes served as testaments to the cell's effectiveness in nurturing entrepreneurship.

The session concluded with a peek into the future – the exciting upcoming activities planned by the cell. These included networking sessions with accomplished entrepreneurs, opportunities for students to pitch their business ideas and receive expert feedback, and various initiatives aimed at fostering an entrepreneurial mindset among students. It left students eager and motivated to actively participate in these forthcoming events, with a renewed sense of purpose in their entrepreneurial journey.

Concluding Remark: -

The session on "Embarking on the Entrepreneurial Journey" was an inspiring and informative event that left an indelible mark on FYBBA, BMS, and BCA students. It not only introduced them to the world of entrepreneurship but also showed them the path to becoming successful entrepreneurs. The Entrepreneurship Development and Business Consultancy Cell emerged as a valuable resource and support system, ready to guide and mentor students as they embark on their entrepreneurial journey. With the knowledge and inspiration gained from this session, students are now better equipped to navigate the entrepreneurial landscape, innovate, and contribute to the ever-evolving world of business. The session was effectively organized with the assistance of the ED & BC Cell committee members.



Mr. Milind Patil explaining about Enterpreneurial Sills



Mr. Kaustubha Sawant elaborating the journey of an entrepreneur

Activity Report

Activity Name: - Entrepreneurship Development E- Quiz

Date: - 28th July 2023

Venue: - Class Room 9,10,11

Objectives: -

- To assess students participants' knowledge of key entrepreneurship concepts and principles.
- To promote awareness of successful entrepreneurs and their contributions to the business world.
- Promote a culture of entrepreneurship by fostering interest and enthusiasm for starting and managing businesses.
- Identify areas where participants may need further education or training to pursue entrepreneurial endeavors successfully.

Number of Participants: - 259 (Newly Admitted students of FY BBA/ BMS/ BCA)

Events Highlights: -

The Entrepreneurship Development E- Quiz, held on 28th July 2023, was a resounding success, drawing participation from a diverse group of students. This event aimed to test and enhance the knowledge of entrepreneurship among students, fostering an entrepreneurial mindset and encouraging them to explore the world of startups and business ventures. This E-

Quiz utilized an innovative approach, leveraging Google Forms as the E-quiz platform, enabling 260 students to participate and engage in the event via their mobile phones.

Participation Statistics: A total of 260 students participated in the E- Quiz, representing different academic backgrounds:

- BCA (Bachelor of Computer Applications): 150 students
- BMS (Bachelor of Management Studies): 37 students
- BBA (Bachelor of Business Administration): 73 students

The varied representation from these academic programs highlighted the broad interest in entrepreneurship across disciplines.

Entrepreneurship Development E- Quiz Highlights:

The Entrepreneurship Development E- Quiz consisted of a series of challenging questions and scenarios related to entrepreneurship development. Key highlights of the event included:

- **Question Diversity:** The E- Quiz featured questions covering various facets of entrepreneurship, including business planning, startup funding, successful entrepreneurs, legal requirements, and emerging trends.
- **Competition:** Participants engaged in healthy competition, showcasing their knowledge and current affairs about the business world.
- **Learning Opportunity:** The E- Quiz served as a valuable learning experience, as participants encountered new concepts and gained insights into entrepreneurship.

Winners and Recognition:

The top performers from each Class were recognized and awarded prizes, acknowledging their exceptional knowledge and passion for entrepreneurship. This recognition aimed to motivate and inspire students to explore entrepreneurial opportunities further.

Concluding Remark: -

The Entrepreneurship Development E- Quiz was a successful and engaging event that brought together students from various academic backgrounds to celebrate and promote entrepreneurship. It provided an opportunity for participants to test their knowledge, learn from one another, and gain a deeper understanding of the entrepreneurial landscape.

The diverse representation from BCA, BMS, and BBA programs reflects the growing interest and importance of entrepreneurship in today's educational landscape. It is evident that students are eager to explore entrepreneurial endeavors and contribute to the world of startups and innovation.

We extend our gratitude to all students participants and ED Cell committee members who made this event possible. We hope that the E- Quiz served as a catalyst for nurturing the entrepreneurial spirit among students and will inspire them to pursue entrepreneurial development in their future endeavors.



Students are engaged in attempting Entrepreneurship Development E- Quiz



*"In the Digital Arena of Entrepreneurship: E- Quiz Champions in the Making! 📱 ⌚
#FutureEntrepreneurs"*

Activity Report

Activity Name: - One Day workshop on “Entrepreneurship Mindset Development”

Date: - 27th September 2023, Wednesday, 11:00 AM

Venue: - Late Shri S. M. Patel Auditorium Hall, Shirpur

Resource Person: -

1) **Mr. Prashant Kulkarni,**

- Director, Director of Tasty Alphabets,
- Director, Chatar Patar Foods Pvt Ltd,
- Director Boxo Burger Foods Private Limited,
- CEO of Food Franchise India and Food Business India

2) **Mr. Chetan Patil,**

Program Manager, Sobus Center of Excellence, NMIMS, Shirpur.

Objectives: -

1. To encourage the students to adopt an entrepreneurial mindset by emphasizing the importance of innovation, risk- taking and problem solving.
2. To boost participants' confidence in their entrepreneurial abilities by sharing success stories and practical insights from experienced entrepreneurs.
3. To assist participants in setting clear entrepreneurial goals and creating actionable business plans to achieve them.

Number of Participants: - 207

Events Highlights: -

One Day workshop on “Entrepreneurship Mindset Development”, was organized by Entrepreneurship Development and Consultancy Cell in association with NMIMS SOBUS Center of Excellence for Innovation & Entrepreneurship, Shirpur on 27th September 2023 in the Auditorium Hall, Shirpur. The program have students as an audience from different Institutions from H.R. Patel Institute of Pharmaceutical Education & Research, Shirpur, NMIMS, Shirpur and RCPIPER, Shirpur.

The workshop was inaugurated by Mr. Prashant Kulkarni in presence of Dr. Vaishali B. Patil, Director of the Institute, Mr. Manoj Behere, Assistant Director and Head of MCA and IMCA, Dr. Manoj Patel, IQAC Coordinator and Dr. Tushar Patel, Head of UG-Program were present for this session. Dr. Manoj Patel opened the session with preface of the workshop. He highlighted the motto of the workshop on “Entrepreneurship Mindset Development”.

Mr. Prashant Kulkarni enlightened the students about business model, product development as well as the need to identify your own qualities and develop the necessary skills to become an entrepreneur. He motivated students to engage in the real-world challenges presently faced by the common man in society and build a sustainable product-based solution for the same. He suggested engaging entrepreneurially aligned students to come together to be a part of the business ecosystem. At the end question answer session was conducted Mr. Prashant Kulkarni answered the students’ questions and cleared up all the doubts.

Mrs. Sapna Yeschi hosted the program and Dr. Priyanka Bhandari has extended the vote of thanks for the inaugural program.

Last Session of workshop, “Mentoring to the Budding Entrepreneur” was exclusively conducted for the students having innovative business ideas of various institutions mentioned above. Mr. Prashant Kulkarni guided these budding entrepreneurs to plan for the business with financial and operational feasibility and to register their business to the concerned authorities- MSME, Shop Act Office, to create Udyog Aadhar. He motivated students to take the calculated risk to grab the business opportunities at the beginning of the start-ups.

Concluding Remark: - The workshop was fruitful considering the interaction between audiences and resource person. The participants were highly motivated by the session. The workshop was useful to develop entrepreneurial mindset with winning attitude.



"Prominent figures gathered as distinguished guests for the insightful workshop."



"Mr. Prashant Kulkarni discussing on Enterpreneurial Mindset."

Activity Report

Activity Name: - Session on “Mentoring to Mentor”

Date: - 27th September 2023, Wednesday, 02:00 PM

Venue: - Late Shri S. M. Patel Auditorium Hall, Shirpur

Resource Person: -

1) **Mr. Prashant Kulkarni,**

- Director, Director of Tasty Alphabets,
- Director, Chatar Patar Foods Pvt Ltd,
- Director Boxo Burger Foods Private Limited,
- CEO of Food Franchise India and Food Business India

2) **Mr. Chetan Patil,**

Program Manager, Sobus Centers of Excellence, NMIMS, Shirpur

Objectives: -

1. To develop a clear understanding of the roles and responsibilities of a mentor.
2. To discover strategies for setting goals and developing action plans to guide mentees toward success.

Number of Participants: - 18

Events Highlights: -

Session on “Mentoring to Mentor”, was organized by Entrepreneurship Development and Consultancy Cell of R. C. Patel Institute of Management Research and Development, Shirpur in association with NMIMS SOBUS Center of Excellence for Innovation & Entrepreneurship, Shirpur on 27th September 2023 in Auditorium Hall, Shirpur. The program have members of ED Cell as an audience from different Institutions such as R. C. Patel Institute of Technology, H. R. Patel Pharmacy, R. C. Patel Polytechnic, R.C. Patel Arts, Commerce and Science College, R. C. Patel Institute of Pharmaceutical Education and Research, Shirpur.

The One Day workshop was inaugurated by Mr. Prashant Kulkarni in presence of Dr. Vaishali B. Patil, Director of the Institute, Dr. Manoj Patel, IQAC Coordinator were present for this session.

In this session brainstorming was done on various issues related to mentoring the students for entrepreneurship development. Mr. Prashant Kulkarni sir discussed and solved the problems raised by the mentors with feasible solutions. Participants gained a profound understanding of the diverse roles and responsibilities of a mentor.

Session insights exploration of strategies for setting goals and developing action plans was particularly insightful. Mr. Kulkarni contributed valuable perspectives, offering practical

tools that can be applied in mentorship scenarios. The collaborative environment fostered networking opportunities, creating a platform for ongoing mentorship beyond the session.

Concluding Remark: - The interaction between the audience and the resource person made the session highly productive. Participants were greatly inspired, finding the session instrumental in gaining a comprehensive understanding of mentorship roles and responsibilities. Additionally, they explored strategies for setting goals and creating action plans to effectively guide mentees toward success.



Faculties sharing their experiences and insights



Mr. Prashant Kulkarni sir solving the problems raised by the mentors

R. C. Patel Educational Trust's

Institute of Management Research and Development, Shirpur.

Activity Name : - "VIHAAN- Building and Innovation Ecosystem."

Date : - 22nd Dec, 2023

Venue : - R. C. Bhandari Hall, Main building Shirpur.

Guests : - **Mr. Arjun Malhotra**

(Co-Founder & vice chairman of HCL Group and
Founder & chief executive officer of TechSpan.)

Mr. Digvijay Chaudhari

(Founder, Sobus)

Mr. Indrajit Chatterjee

(Director, wheels Global Foundation)

Mr. Abhinav Goyal

(Collector, Dhule District)

Mr. Shubham Gupta

(CEO, Zilha parishad, Dhule)

Objectives : -

- To facilitate connections between students and successful entrepreneurs, mentors, and industry professionals.
- To provide opportunities for networking, collaboration, and knowledge sharing.
- To boost student's confidence in their abilities to navigate the challenges of entrepreneurship.

Number of Participants: - 100 participants and 8 Faculty members.

Events Highlights : - Institute of Management Research and Development, Shirpur in association with the NMIMS Sobus Center organized a "VIHAAN- Building and Innovation Ecosystem" on 22nd Dec, 2023.

The chief guest was Mr. Arjun Malhotra, a key person in the HCL Group. Hon. R. C. Bhandari sir felicitated to guests.

Mr. Arjun Malhotra presented his successful journey to the students and then guided the students by answering their questions.

After that CEO of Zillha parishad, Dhule Mr. Shubham Gupta guided the students from his experience and told how the government system can also be useful for the students for their business growth.

The event's success was reflected in the active engagement of the 100 participants and 8 Faculty members, who left with a heightened sense of inspiration, valuable connections, and enhanced entrepreneurial skills.

In this Program Ms. Ashwini Patil and Mr. Mushtafa Bohari presented their business ideas in presence of all the guests Hon. R. C. Bhandari sir, Mrs. Resha Patel mam, Mr. Yogesh Bhandari sir, Dr. Umesh Sharma sir and entrepreneurs of Shirpur.

After presentation, Mr. Digvijay Chaudhari, Mr. Abhinav Goyal Collector, Dhule District, Mr. Shubham Gupta, Mr. Indrajit Chatterjee, Mr. Arjun Malhotra, Dr. Umesh Sharma, Mr. Yogesh Bhandari, Entrepreneur of Shirpur along with all Principals, HODs, TPO Officers, Faculty Members and students participated together and discussed how Shirpur can be developed with SOBUS.

The outcomes of the panel discussions are expected to lay the groundwork for future initiatives, projects, or partnerships that can positively impact the economic and entrepreneurial landscape of Shirpur.



Hon. Rajgopalaji Bhandari doing Felicitation of Guests.



Mr. Arjun Malhotra addressing during the session.



Guest visiting to the innovative ideas, poster and models.



Panel Discussion at VIHAAN to trigger entrepreneurship development in Shirpur.

Activity Report

Activity Name: - Session on “Effective Strategies for Startup Funding and Investment”

Date: - 7th March 2024, Thursday, 2:45 PM

Venue: - Late Shri S. M. Patel Auditorium Hall, Shirpur

Resource Person: -

- **C.A. Shriram K. Deshpande**

Partner at P. D. Dalal & Co., Dhule

Objectives: -

1. To understand the various sources of funding available for startups, including venture capital, angel investment, crowdfunding, and traditional bank loans.
2. To explore effective strategies for pitching startup ideas to potential investors and securing funding.
3. To discuss the importance of financial planning, budgeting, and valuation in the startup fund raising process.

Number of Participants: - 85 Students

Events Highlights: -

Session on “Effective Strategies for Startup Funding and Investment”, was organized by Entrepreneurship Development and Consultancy Cell on 7th March 2024 in the Auditorium Hall. The session was inaugurated by enlighten the lamp and garland of goddess Saraswati at the auspicious hands of Honorable chief guest and Honorable director madam. Ms. Aarti Sonawane introduced the resource person, who were felicitated with memento and bouquet by Dr. Vaishali B. Patil. The Session on Effective Strategies for Startup Funding and Investment was delivered by C.A. Shriram K. Deshpande in presence of Dr. Vaishali B. Patil, Director of the Institute, Mr. Manoj Behere, Asst. Director and Head of MCA and MCA(Integrated), Dr. Manoj Patel, IQAC Coordinator and Dr. Tushar Patel, Head of UG Department were present for this session.

C.A. Shriram Sir commenced the session by providing an in-depth overview of the different funding options accessible to startups. He explained the pros and cons of each funding source, facilitating a comprehensive understanding among the participants. The session included interactive discussions where participants actively engaged with the resource person, seeking clarifications and sharing insights from their own experiences and observations. C.A. Shriram Sir provided financial planning, budgeting, and valuation emerged as crucial topics with practical advice on managing finances and determining the value proposition of startup ventures.

The session was concluded with a Question-and-Answer session, allowing participants to seek personalized guidance on specific challenges they may face in securing funding for their startup ventures

Miss. Aarti Sonawane hosted the program and Dr. Rupali Agrawal has extended the vote of thanks.

Concluding Remark: -

The session on "Effective Strategies for Startup Funding and Investment" proved to be highly informative and engaging, providing participants with valuable insights into the intricacies of fundraising for startups. Through interactive discussions and practical guidance from the resource person, attendees gained a deeper understanding of the funding landscape and acquired essential skills to navigate the fundraising process successfully.



" C.A. Shriram K. Deshpande discussing on pitching startup ideas."

Activity Report

Activity Name: - Expert Talk on “Social entrepreneurship: Creating Impactful Ventures for a Better World”

Date: - 7th March 2024, Thursday, 1:30 PM

Venue: - Late Shri S. M. Patel Auditorium Hall, Shirpur

Resource Person: -

- **Mr. Harshal Vibhandhik**

Investment Banker, New York City, USA

Objectives: -

- 1) To understand the concept of social entrepreneurship and its significance in addressing societal challenges.
- 2) To discuss the role of innovation, sustainability, and collaboration in the field of social entrepreneurship.
- 3) To inspire and motivate individuals to pursue social entrepreneurship as a means of contributing to a better world.

Number of Participants: - 113 Students

Events Highlights: -

Expert Talk on “Social entrepreneurship: Creating Impactful Ventures for a Better World”, was organized by Entrepreneurship Development and Business Consultancy Cell on 7th March 2024 in the Auditorium Hall. The session was inaugurated by enlighten the lamp and garland of goddess Saraswati at the auspicious hands of Honorable chief guest and Honorable director madam. Ms. Aarti Sonawane introduced the resource person, who were felicitated with memento and bouquet by Dr. Vaishali B. Patil. Ms. Aarti Sonawane introduced the resource person, who were felicitated with memento and bouquet by Dr. Vaishali B. Patil. The Expert Talk was delivered by Mr. Harshal Vibhandhik in presence of Dr. Vaishali B. Patil, Director of the Institute, Mr. Manoj Behere, Asst. Director and Head of MCA and MCA(Integrated), Dr. Manoj Patel, IQAC Coordinator and Dr. Tushar Patel, Head of UG Department were present for this session.

Mr. Harshal Vibhandhik commenced the expert talk by explaining the concept of social entrepreneurship and its paramount significance in addressing contemporary societal challenges. He outlined how social entrepreneurship differs from traditional entrepreneurship, emphasizing its focus on creating positive social or environmental impact alongside financial sustainability. Mr. Vibhandhik emphasized the necessity of innovative approaches and sustainable business models to tackle complex social issues effectively.

At the end question answer session was conducted Mr. Harshal Vibhandhik answered the students’ questions and cleared all the doubts.

Miss. Aarti Sonawane hosted the program and Dr. Rupali Agrawal has extended the vote of thanks.

Concluding Remark: -

The expert talk on social entrepreneurship led by Mr. Harshal Vibhandhik proved to be enlightening and empowering. Attendees gained a deeper understanding of the essence of social entrepreneurship, its fundamental principles, and its immense potential to drive positive change.



"Mr. Harshal Vibhandhik addressing social entrepreneurial challenges."

Activity Report

Activity Name: - “BI 2 BI Competition – Phase I & II 2024”

Date: -1st March 2024.

Objectives: -

The BI 2 BI competition aimed to spark business ideas and promote entrepreneurship among students. Additionally, it sought to provide participants with valuable experience in business pitching, fostering essential career-enhancing skills.

Judges: -

1. Mr. Kaustubha K. Sawant
2. Mr. Vishal Pawar

Number of Teams: - A total of 25 teams (Phase I) & 17 teams (Phase II) comprising students from various cities including Shirpur, Aurangabad, Jalgaon.

Competition Structure:

The competition consisted of three distinct phases.

Phase I: Registration and Business Idea Submission

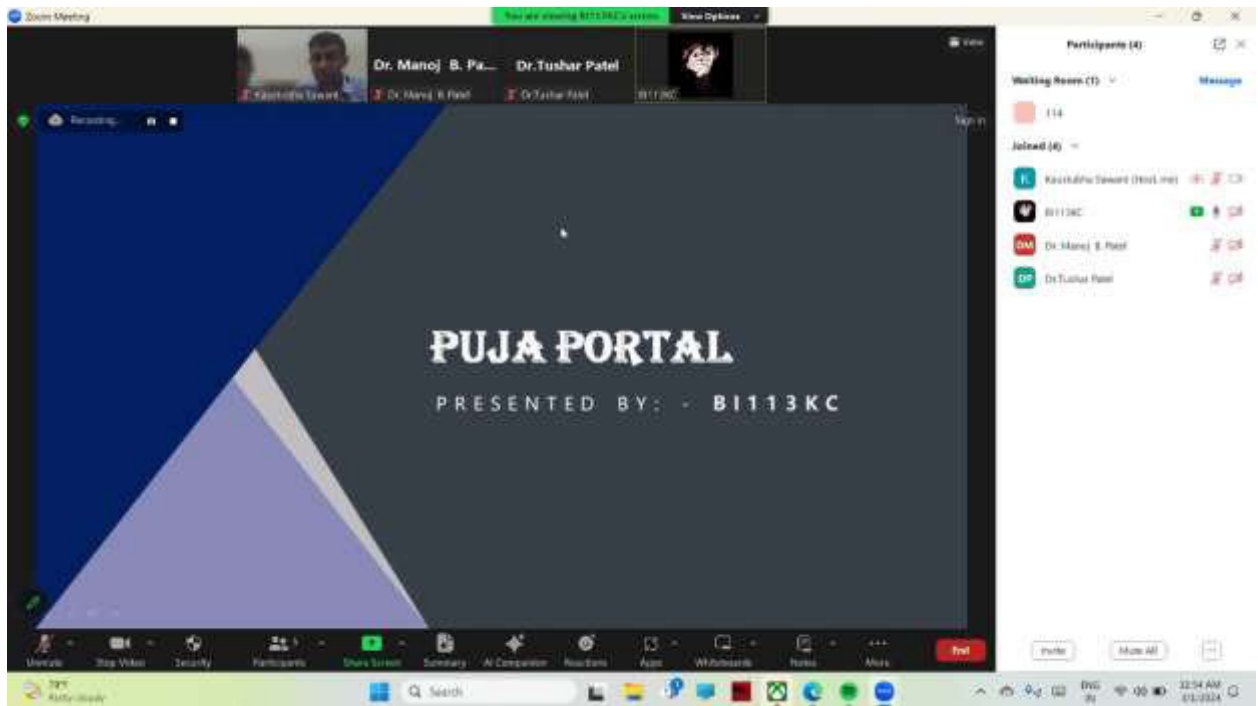
Students were required to register online and submit their business ideas in a PDF/Word file format, limited to 500 words. Ideas were evaluated based on innovation, feasibility, market availability, among other criteria. The shortlisted students were announced on the Institute Website and WhatsApp group of registered participants. A total of 25 teams registered for this phase.

Phase II: Online Presentation

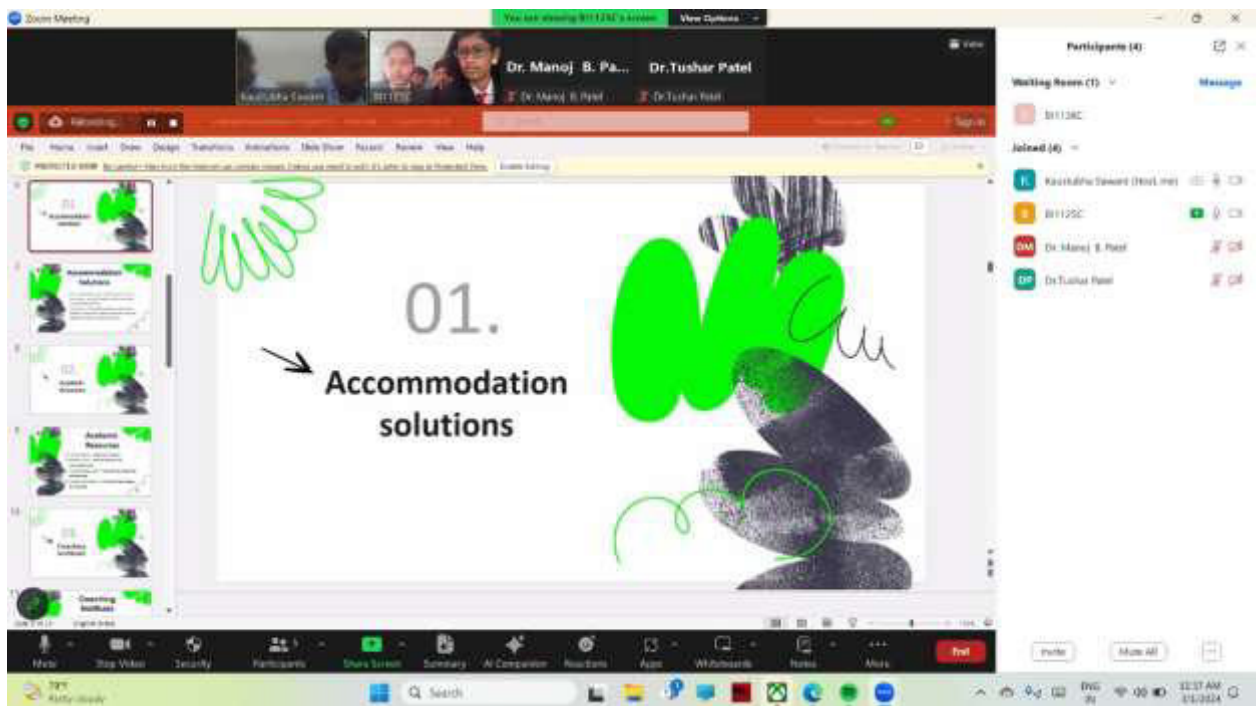
Eligible teams presented online PowerPoint presentations, with each team given eight minutes for presentation followed by a two-minute Q&A session. The presentations were conducted via the Zoom platform. Expert evaluation criteria included creativity, potential benefits, and the feasibility of execution. 17 teams progressed to the final phase following this round.

Concluding Remarks:

The competition successfully achieved its objectives, with active participation from students across various academic streams and regions of the university. It provided a platform for students to showcase their innovative ideas and fostered an entrepreneurial spirit among participants.



Participants presenting their business idea - Online



Participant presenting their innovative business ideas.

The image is a screenshot of a Zoom meeting. At the top, there are three video thumbnails of participants. The main content is a presentation slide with the title "Market Availability". The slide contains a paragraph of text on the left and a collage of six images on the right. The text discusses the growth of the eco-tourism market globally, highlighting the appeal of rural areas with unspoiled landscapes and rich cultural heritage. It mentions that rural retreats and nature-based vacations are popular, and that the demand in India is driven by millennials and young professionals seeking authentic travel experiences. It also notes that domestic tourists are a significant portion of the market, while international tourists from Europe and North America are also showing interest in rural eco-tourism in India. The collage of images shows various scenic views of lakes, mountains, and rustic wooden huts or cottages in natural settings. The Zoom interface includes a toolbar at the bottom with options like Mute, Stop Video, Security, Participants, Share Screen, Summary, AI Companion, New Chat, Apps, Whiteboard, Notes, and More. The system tray at the bottom shows the time as 11:46 AM on 11/28/24.

Market Availability

The market for eco-tourism is growing globally as more travelers seek authentic experiences that minimize environmental impact. Rural areas, with their unspoiled landscapes and rich cultural heritage, have immense potential to cater to this market demand. Moreover, the increasing popularity of rural retreats and nature-based vacations further supports the viability of this business idea. The demand for rural eco-tourism in India is primarily driven by millennials and young professionals who are seeking unique and authentic travel experiences. Domestic tourists make up a significant portion of the market, with a growing interest in exploring offbeat destinations. International tourists, particularly from Europe and North America, are also showing increasing interest in rural eco-tourism in India.

Participants explaining the business model.

Activity Report

Activity Name : - “BI to BI Phase-III Competition 2024”
Date : - 7th March 2024.
Venue : - S. M. Patel Auditorium Hall
Objectives : - The primary aim of the competition was to offer a platform for students to showcase their entrepreneurial ideas.

Judges: - 1) **Mr. Harshal Vibhandik**
Investment Banker, New York City, USA
2) **C.A. Shriram K. Deshpande**
Partner at P. D. Dalal & Co., Dhule

Number of Teams: - 10 (Total Students: 23)

Events Highlights: -

The Entrepreneurship Development Cell hosted the State Level BI to BI (Business Idea leads to Business Intelligence) final offline phase on 7th March 2024 in S. M. Patel Auditorium Hall.

The structure of this phase-III as follows:

Firstly, the registration was done through volunteers at the time of arrival with & allocated team code. Participants were invited to submit their ideas in the form of PPT or PDF. 15 minutes were given for the presentation and 5 minutes for the question & answer session. Judges followed the Judging parameters like Potential Market, Sales & Marketing, and Financial Forecasting etc. After the presentation of all the teams winners are as follows:

Rank	Team code	Name of Team Leaders	Topic	Institute
I	BI124KA	Kashish Santosh Aswani	Maids in India	RCPET's IMRD, Shirpur
2	BI105TS	Tejas Ravindra Sonawane	“Enhancing Healing: Chitosan & Neem Gum Film Loaded with Allanto in for Wound Care”	HRPIPER, Shirpur
3	BI112SC	Shubham Eknath Chavan	Student Hub - Simplifying Student Life	M. J. College, Jalgaon

Prize distribution ceremony:

The ceremony took place in the Auditorium Hall in the presence of IMRD Director Dr. Vaishali B. Patil, Mr. Harshal Vibhandik, Mr. Shriram Deshpande, HODs, and faculty members. Miss. Aarti Sonawane introduced the judges, who were felicitated with memento and bouquet by Dr. Vaishali B. Patil. Dr. Manoj B. Patel presented the overall competition report. C.A. Shriram K. Deshpande shared insights on presenting ideas effectively in such competitions and inspired participants to pursue entrepreneurship. Mr. Harshal Vibhandik delivered the concluding remarks on the competition and the quality of ideas presented.

Student feedback was provided by Miss Ashwini K. Patil, highlighting the importance of the competition in receiving feedback for getting ideas for further implementation.

Dr. Vaishali B. Patil congratulated all 10 teams, stating that they were all winners. Mrs. Priyanka Saindane announced the competition results and cash prizes, certificates were distributed to all the participants & winners. Dr. Rupali Agrawal extended vote of thanks by acknowledging the efforts of the Entrepreneur Development Cell and all committee members.

Then prizes distributed to the winners:

- First cash prize of ₹ 5000/- to Miss Kashish S. Aswani & Mr. Darshan R. Jain.
- Second cash prize of ₹. 3000/- to Mr. Tejas Ravindra Sonawane.
- Third cash prize of ₹. 2000/- to Mr. Shubham E. Chavan, Mr. Roshan N. Paill, Miss Priyanka Bari & Mr. Prasanna Kulkarni.

Concluding Remark: -

The students demonstrated enthusiastic participation in the competition, and the ideas presented by all teams were exceptionally innovative. The judges commended the teams for their efforts, presentations, and responses to questions.



Participants in BI to BI 2024 (Phase III)



Business Idea Presentation by team in front of Judges



Question and Answer session during presentation.