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Hon'ble Bhupeshbhai R. Patel
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Shirpur

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Shri Vile Parle Kelvani Mandal, Mumbai,
Director, R. C. Patel Educational Trust,
Shirpur

Hon'ble Dr. K. B. Patil
Former Vice-Chancellor,
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North Maharashtra University, Jalgaon
Executive Director, RCPET's S.E.S.,
Shirpur

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North Maharashtra University, Jalgaon

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Pro Vice-Chancellor,
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North Maharashtra University, Jalgaon

-Key Resource Person -
Dr. Deepak S. Sharma
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Datta Meghe Institute of Higher
Education & Research, Wardha (MH)

- Session Chair -
Prof. Dr. Madhulika A. Sonawane
Director, School of Management Studies,
Co-ordinator, Visharad The Skill
Development Centre,
KBC NMU, Jalgaon

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KBC NMU, Jalgaon

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Management, Jalgaon

Prof. Dr. S. S. Rajput
Principal, S.P.D.M. Arts, S.B.B & S.H.D.
Commerce, And S.M.A. Science College Shirpur

- Organizing Committee -
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Dr. Tushar R. Patel 9604829450
Dr. Laxmikant M. Sharma 8149901314
Dr. Manoj B. Patel 9850156700
Dr. D. M. Marathe 9767678704
Dr. Rupali P. Agrawal 820833216

- Co-ordination Committee -
Mr. Hiral S. Patel Mr. S. R. Jadhav
Mr. Kishor D. Sonawane Mr. Dipak G. Dorik

- Venue -
Late S. M. Patel Memorial Auditorium Hall
RCPET's IMRD, Karvand Naka Campus,
Shirpur, Dist. Dhule

Visit us - www.rcpimrd.ac.in 02563-251028



National Level Conference
on
**Global Business Transformation:
Technology, Trends & Practices**
On
Friday, 22nd March, 2024



- Organized by -
R. C. Patel Educational Trust's
**Institute of Management Research and
Development, Shirpur, Dist- Dhule.**
Affiliated to KBC North Maharashtra University,
Jalgaon
NAAC Accredited B+ grade (1st Cycle)

Prof. Dr. Vaishali B. Patil
Conference Chair
Director, RCPET's IMRD, Shirpur

Dr. Priyanka V. Bhandari
Convener

• About IMRD •

Institute of Management Research and Development is highly enlivened by the words of Alvin Toffler – "The illiterate of this century will not be those who cannot read and write, but those who cannot learn, unlearn, and relearn." In today's world where the potential management leaders and the IT experts needs to innovate and redesign themselves perpetually; IMRD nurtures them and provide them with a lavish platform to adapt the radical environment in management and information technology education. Since its inception in 1997, IMRD has established itself as an unsurpassed institute in the whole Kavayitri Bahinabai Chaudhari North Maharashtra University region. Institute's curriculum is an absolute blend of academic and applied knowledge which allows the students from any discipline to develop the skills and knowledge relevant to their own career paths.

• About Conference •

Business transformation is becoming more urgent in a world where things are changing quickly and personalized, real-time experiences with predictive insights are becoming more and more important in global contexts. The paradigms of business management are changing dramatically, requiring organizations to change, innovate, and reinvent themselves. This conference will provide academicians, research scholars and students a vital forum to exchange knowledge and perspectives on cutting-edge international business practices in the rapidly changing digital landscape. The conference will provide an opportunity to research scholars to present their research among students, faculty members and industry personnel.

• Objectives •

- To become acquainted the most recent advancements and trends in business and commerce, as well as their implication in organizations.
- To provide an opportunity for participants to upgrade their knowledge in the context of global business.
- To discuss on adoption of emerging technologies and analyze the challenges and opportunities in different business domains.

Invitation

Dear Sir / Madam,

We feel an immense pleasure in inviting you to the "National Level Conference on Global Business Transformation: Technology, Trends & Practices" organized by RCPET's Institute of Management Research and Development, Shirpur on Friday, 22nd March 2024.

• Conference Themes & Sub-themes •

- **Finance:** *Fintech, E-governance, Digital Financial Inclusion*
- **Marketing:** *Social Networking, Digital Media, Marketing Trends*
- **HR & Organizational Behavior:** *Employee Engagement, Consumer Loyalty, Business Ethics, Cross-Culture Management.*
- **Global Business & Technology:** *Global Business issues, AI in Business Practices, Blockchain, Entrepreneurship.*

Any other topics relevant to above themes can be sent.

• Registration Details •

• Registration Fees:

Faculty / Research Scholar/ Industry person :Rs.500 per Author
Participants/ Students (UG / PG) : Rs.200 per head

• Author Guidelines:-

- *Original research papers in word file, A4 page, Times New Roman font with 12-point size, double line spacing.*
- *Citation should have reference at the end of manuscript in alphabetical order following APA style of references.*
- *Check plagiarism before submission.*
- *Selected papers will be communicated to UGC care Journal.*

• **Presentation Mode** : Hybrid

• **Last Date of Registration** : 20th March 2024

• **Payment Mode** : Online

Bank Name : **State Bank of India**
(Branch - Shirpur)

Account No : 31058990385

Account Name : **Institute of Management**
Research and Development

IFSC Code : SBIN000482 Branch Code : 482



• Web-link for online registration •

<https://forms.gle/LKJrETU6wsDGuELN8>

• E-mail ID for Correspondence •

imrdresearch24@gmail.com

- Programme Schedule -

Friday, 22nd March 2024

- Registration and Breakfast -

Time: 09.00 a.m. to 10.00 a.m.

Session - I Inaugural Function

Time: 10.30 a.m. To 11.00 a.m.

Session-II Key Note Address Dr. Deepak S. Sharma

Time: 11.00 a.m. To 12.00 p.m.

Session-III Paper Presentations

Time: 12.15 p.m. To 01.30 p.m.

Lunch Break

Time: 01.30 p.m. to 02.30 p.m.

Session-IV Paper Presentations

Time: 02.30 p.m. To 03.30 p.m.

Tea Break

Time: 03.30 p.m. To 04.00 p.m.

Valedictory Function

Time: 04.00 p.m. To 04.30 p.m.

- Important Dates -

- 🕒 Full Paper Submission : 14th March 2024
- 🕒 Acceptance Notification : 17th March 2024
- 🕒 Last date of Registration : 20th March 2024

Conference will be in Hybrid mode



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Educational Trust, Shirpur)

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North Maharashtra University, Jalgaon
Executive Director, RCPET's S.E.S., Shirpur)

- Keynote Speaker -

Prof. Dr. Satish R. Kolhe
Director, School of Computer Sciences
Kavayitri Bahinabai Chaudhari
North Maharashtra University, Jalgaon

- Expert Talk by -

Ms. Sweta Dargad
Assistant Professor,
Symbiosis Skills and Professional University, Pune

- Advisory Committee -

Prof. Dr. B. V. Pawar
Director, KCE's Institute of Management and Research, Jalgaon

Prof. Dr. Girish Patnaik
Principal, SSBT's College of Engineering & Technology, Jalgaon

Prof. Dr. S. S. Rajput
Dean, Sci. & Tech, KBCNMU, Jalgaon
Principal, SPDM College, Shirpur

Prof. Maya Ingale
Professor and Sr. System Analyst, DAVV, Indore

- Organizing Committee -

Mr. Manoj N. Behere	Dr. Manoj B. Patel
Dr. Tushar R. Patel	Mr. Kedar S. Apte
Dr. Manoj S. Sonawane	Mr. Vishal A. Pawar
9922550804	9860921016
Mrs. Chhaya S. Patil	Mrs. Rohini R. Patil
9921247011	9766104239
Mr. V. M. Patil	Mr. Rahul S. Badgujar
7410164140	7775855238

- Co-ordination Committee -

Mr. Dilip U. Chaudhari	Mr. Vishal R. Maheshwari
Mr. Dipak P. Borse	Mr. Dhiraj S. Shete

- Venue -

Late S. M. Patel Memorial Auditorium Hall,
RCPET's IMRD, Karvand Naka Campus,
Shirpur, Dist. Dhule
Visit us - www.rcpimrd.ac.in 02563-251028



**One Day National Conference on
Recent Advances in
Intelligent Computing
on
Saturday, 23rd March, 2024**



- Organized by -
R. C. Patel Educational Trust's
**Institute of Management Research and
Development, Shirpur, Dist- Dhule.**

Affiliated to Kavayitri Bahinabai Chaudhari
North Maharashtra University, Jalgaon
NAAC Accredited B+ grade (1st Cycle)

Dr. Vaishali B. Patil
Conference Chair &
Director - RCPET's IMRD, Shirpur

Dr. Amit P. Patil
Convener,
Mob No. 9545017218

About IMRD:

Institute of Management Research and Development is highly enlivened by the words of Alvin Toffler – "The illiterate of this century will not be those who cannot read and write, but those who cannot learn, unlearn, and relearn." In today's world where the potential management leaders and the IT experts need to innovate and redesign themselves perpetually; IMRD nurtures them and provide them with a lavish platform to adapt the radical environment in management and information technology education. Since its inception in 1997, IMRD has established itself as an unsurpassed institute in the whole KBC North Maharashtra University region. Institute's curriculum is an absolute blend of academic and applied knowledge which allows the students from any discipline to develop the skills and knowledge relevant to their own career paths.

About Conference:

In the Conference will discuss the current trends in the field of computer science among the faculties and students of computer stream. The conference will explore current trends in IT for academics, researchers, and students.

The conference will provide an opportunity to research scholars to publish their research among students, faculty members and industry personnel.

This will help the students and academicians to explore the knowledge and career opportunities.

Objectives

- To provide a platform for researchers, academicians, and industry professionals to exchange ideas, present recent advancements, and discuss the latest trends in the field of intelligent computing.
- To endow opportunities for delegates to exchange new ideas and application experiences to explore and share innovative work carried out by individuals.
- To address real-world IT challenges and opportunities.

We feel an immense pleasure in inviting you to the "One Day National Conference on Recent Advances in Intelligent Computing", organized by RCPET's Institute of Management Research and Development, Shirpur on Saturday, 23rd March 2024.

Invitation

Dear Sir / Madam,

- Conference Themes & Sub-themes -

- ▷ Deep Learning and Neural Networks
- ▷ Data Science
- ▷ Natural Language Processing
- ▷ Big Data and Data Analytics
- ▷ Cyber security and Privacy
- ▷ Internet of Things (IoT) and Embedded Systems
- ▷ Computer Vision and Image Processing
- ▷ Digital Health Technologies
- ▷ Robotics and Automation
- ▷ Artificial Intelligence and Machine Learning
- ▷ Cloud Computing and Virtualization

Varied themes within the realm of AI and ML.

- Registration Details -

• Registration Fees:

Faculty / Research Scholar/ Industry Person	: Rs.500 per paper
Participant / Students (UG / PG)	: Rs.200 per head

• Author Guidelines:-

- Original research papers in word file, A4 page, Times New Roman font with 12-point size, double line spacing.
- Citation should have reference at the end of manuscript in alphabetical order following APA style of references.
- Check plagiarism before submission.
- Papers will be communicated to UGC care Journal as per author's willingness.
- Publication fees of journal will be charged extra.
- E-Proceeding of conference will be publish.

• **Presentation Mode** : Hybrid Mode (Offline & Online)

• **Last Date of Registration** : 21st March 2024

• Payment Mode: Online

Bank Name : State Bank of India
(Branch - Shirpur)
Account No : 31058990385
Account Name : Institute of Management
Research and Development

IFSC Code : SBIN0000482 Branch Code : 482

• **Web-link for online registration** •

<https://forms.gle/uZFzm6J9MmpEsBAT6>

E-mail ID – imrdevent@gmail.com



- Programme Schedule -

Saturday, 23rd March 2024

- Registration and Breakfast -
Time: 09.30 a.m. to 10.30 a.m.

Session - I

Inaugural Function

Time: 10.30 a.m. To 11.00 a.m.

Session-II

Key Note Address

Hon'ble Dr. Satish R. Kalhe
Time: 11.00 a.m. To 12.00 p.m.

Session-III

Key Note Address

Ms. Sweta Dargad
Time: 12.00 p.m. To 01.00 p.m.

Lunch Break

Time: 01.00 p.m. to 02.00 p.m.

Session-IV

Paper Presentations

Time: 02.00 p.m. To 03.45 p.m.

Tea Break

Time: 03.45 p.m. To 04.00 p.m.

Valedictory Function

Time: 04.00 p.m. To 04.30 p.m.

- Important Dates -

- ▷ Abstract Submission : 16th March 2024
- ▷ Acceptance Notification : 18th March 2024
- ▷ Full Paper Submission : 20th March 2024
- ▷ Last Date of Registration : 21st March 2024

Conference will be in Hybrid Mode

आर.सी.पटेल आय.एम.आर.डी. परिसंस्थेत ग्लोबल बिझनेस ट्रान्सफॉर्मेशन राष्ट्रीय परिषद



शिरपूर : येथील आर.सी.पटेल इन्स्टिट्यूट ऑफ मॅनेजमेंट रिसर्च अँड डेव्हलपमेंट परिसंस्थेमध्ये ग्लोबल बिझनेस ट्रान्सफॉर्मेशन टेक्नॉलॉजी ट्रेन्स अँड प्रॅक्टिसेस या विषयावर एक दिवसीय राष्ट्रीय परिषदेचे आयोजन करण्यात आले होते.

राष्ट्रीय परिषदेसाठी वर्धा येथील दत्ता मेघे इन्स्टिट्यूट ऑफ हायर एज्युकेशन अँड रिसर्चचे सह-संचालक प्रा. डॉ. दीपक शर्मा आणि कवयित्री बहिणाबाई चौधरी उत्तर महाराष्ट्र विद्यापीठ जळगावच्या व्यवस्थापन प्रशाळेच्या प्रमुख प्रा. डॉ. मधुलिका सोनवणे उपस्थित होते. राष्ट्रीय परिषदेच्या समन्वयक

डॉ. प्रियंका भंडारी यांनी भूमिका विशद केली. प्रा. डॉ. दीपक शर्मा यांनी बौद्धिक संसाधनांचा अधिकार आणि आजच्या उद्योग व्यवसायात जागतिक पातळीवर होणारे परिवर्तन या विषयावर बीजभाषण केले. प्रा. डॉ. मधुलिका सोनवणे यांनी विशारद उपक्रमाबाबत विद्यार्थ्यांना मार्गदर्शन केले. परिषदेच्या अध्यक्षा डॉ. वैशाली पाटील यांनी विद्यार्थ्यांना संशोधनाबाबत महत्त्व सांगितले.

याप्रसंगी प्रा. डॉ. दीपक शर्मा, प्रा. डॉ. मधुलिका सोनवणे, परिसंस्था संचालिका डॉ. वैशाली पाटील, एमसीए विभाग प्रमुख व सहाय्यक संचालक प्रा.मनोज बेहेरे, आय.क्यू.ए.सी. कॉर्डिनेटर

डॉ. मनोज पटेल, पदवी विभाग प्रमुख डॉ. तुषार पटेल, परिषदेच्या समन्वयक डॉ. प्रियंका भंडारी उपस्थित होत्या. परिषदेमध्ये ४५ संशोधकांनी सहभाग नोंदवला. सूत्रसंचालन व आभार प्रदर्शन प्रा. विजय गर्गे यांनी केले. यशस्वतेसाठी डॉ. प्रियंका भंडारी, डॉ. लक्ष्मीकांत शर्मा, डॉ. डी. एम. मराठे, प्रा. अमर गौर, डॉ. योगेश शेठीया, प्रा. महेश भावसार, प्रा. सचिन सुराणा, प्रा. प्रियंका सैदाणे, डॉ. रुपाली अग्रवाल, प्रा. मोनाली किरंगे, प्रा. दिनेश बोरसे, प्रा. मिलिंद पाटील, प्रा. कौस्तुभ सावंत, प्रा. सुमित सगळे, तंत्रज्ञ किशोर सोनवणे, दीपक दोरिक यांचे सहकार्य लाभले.

पटेल आयएमआरडी परिसंस्थेत इंटेलिजेंट कॉम्प्युटिंग मधील प्रगती विषयावर चर्चा

(दैनिक पोलीस शोध वृत्त)

शिरपूर प्रतिनिधी - येथील

आर.सी.पटेल एज्युकेशनल ट्रस्ट संचालित इन्स्टिट्यूट ऑफ मॅनेजमेण्ट रिसर्च अँड डेव्हलपमेंट परिसंस्थेत मइंटेलिजेंट कॉम्प्युटिंग मधील प्रगती या विषयावर एक दिवसीय नॅशनल कॉन्फरन्स (ऑनलाईन ऑफलाईन) संपन्न झाली.

कॉन्फरन्सला परिषद अध्यक्षा व आर.सी.पटेल आय.एम.आर.डी. संचालिका डॉ. वैशाली पाटील हे सेशन चेअर तसेच पुणे येथील सिम्बायोसिस स्किल्स षड प्रोफेशनल युनिव्हर्सिटीचे प्राध्यापक श्वेता दसगड उदघाटक व मुख्य वक्ता म्हणून उपस्थित होते.सुरुवातीला मान्यवरांनी सरस्वती पूजन द्वारे या परिषदेचे उद्घाटन केले. त्यानंतर राष्ट्रस्तरीय परिषदेसाठी लाभलेल्या मुख्य वक्त्या प्रा. श्वेता दसगड यांना परिसंस्थेच्या संचालिका डॉ. वैशाली पाटील यांच्या हस्ते स्मृती चिन्ह व पुष्पगुच्छ देऊन सन्मानित करण्यात आले. या परिषदेची प्रस्तावना डॉ.अमित पाटील यांनी सादर केली. संचालिका डॉ. वैशाली पाटील यांनी इंटेलिजेंट कॉम्प्युटिंग मधील प्रगती या विषयावर सविस्तर माहिती



दिली. श्वेता दसगड यांनी सायबर सिक्युरिटी, सायबर वॉरफेअर, सायबर थ्रेट लँडस्केप, केस स्टडीज काय आहे या विषयावर पीपीटी द्वारे सविस्तर माहिती दिली. परिषदेला एकूण १२५ विद्यार्थी, स्टाफ, रिसर्च हे ऑनलाईन आणि ऑफलाईन मोड मध्ये उपस्थित होते. विद्यार्थी, स्टाफ, रिसर्च यांनी ऑनलाईन आणि ऑफलाईन मोड मध्ये विविध विषयावर जसे डीप लर्निंग आणि न्यूरल नेटवर्क्स, डेटा सायन्स, नॅचरल लॅंग्वेज प्रोसेसिंग, बिग डेटा आणि डेटा नालिटिक्स, सायबर सुरक्षा आणि गोपनीयता, आयओटी आणि एम्बेडेड सिस्टम्स, कॉम्प्युटर व्हिजन आणि इमेज प्रोसेसिंग, डिजिटल हेल्थ टेक्नॉलॉजीज, रोबोटिक्स आणि ऑटोमेशन, ए.आय.एम. एल., क्लाउड कॉम्प्युटिंग इ. रिसर्च पेपर सादर केले. या परिषदेच्या

शेवटी प्रा. श्वेता दसगड व सहभागी, विद्यार्थी, स्टाफ, रिसर्च यांनी उत्कृष्ट आयोजन आणि अद्यावत रिसर्च संबंधी ज्ञान प्राप्त झाले असा अभिप्राय नोंदविला. परिषदेच्या यशस्वितेसाठी परिषदेच्या संचालिका डॉ. वैशाली पाटील, एम.सी.ए. व इंटिग्रेटेड एम.सी.ए. विभागप्रमुख प्रा.मनोज बेहेरे, आय. क्यू.ए.सी. विभागप्रमुख डॉ. मनोज पटेल, पदवी विभागप्रमुख डॉ. तुषार पटेल यांच्या मार्गदर्शनाखाली डॉ. मनोज सोनवणे, डॉ. अमित पाटील, प्रा. विठ्ठल पाटील, प्रा. अर्चना जडे, प्रा. विशाल पवार, प्रा. छाया पाटील, प्रा. रोहिणी पाटील, प्रा. राहुल बडगुजर, प्रा. धनश्री पाटील, प्रा. दिपाली न्हाळदे, प्रा. हर्षदा चौधरी, प्रा. विशाखा मगर, प्रा. सुचिता जाधव, प्रा. भाग्यश्री पाटील, प्रा. ऐश्वर्या पाटील, यांचे सहकार्य लाभले.

'इंटेलिजेंट कॉम्प्युटिंग मधील प्रगती' या विषयावर नॅशनल कॉन्फरन्स संपन्न

देशोन्नती वृत्तसंकलन...

शिरपूर ■ शिरपूर :

येथील आर.सी.पटेल एज्युकेशनल ट्रस्ट संचालित इन्स्टिट्यूट ऑफ मॅनेजमेंट रिसर्च अँड डेव्हलपमेंट परिसंस्थेत 'इंटेलिजेंट कॉम्प्युटिंग मधील प्रगती' या विषयावर एक दिवसीय नॅशनल कॉन्फरन्स (ऑनलाईन/ऑफलाईन) संपन्न झाली.

कॉन्फरन्सला परिषद अध्यक्षा व आर.सी.पटेल आय.एम.आर.डी. संचालिका डॉ. वैशाली पाटील हे स्त्रान चेअर तसेच पुणे येथील सिम्बायोसिस स्किल्स अँड प्रोफेशनल युनिव्हर्सिटीचे प्राध्यापक श्वेता दरगड उदघाटक व मुख्य वक्ता म्हणुन उपस्थित होते. सुरुवातीला मान्यवरांनी सरस्वती पूजन द्वारे या परिषदेचे उद्घाटन केले. त्यानंतर राष्ट्रस्तरीय परिषदेसाठी लामलेल्या मुख्य वक्त्या प्रा. श्वेता दरगड यांना परिसंस्थेच्या संचालिका डॉ. वैशाली पाटील यांच्या हस्ते स्मृती चिन्ह व पुष्पगुच्छ देऊन सन्मानित करण्यात आले. या परिषदेची प्रस्तावना डॉ.अमित पाटील यांनी सादर केली.

संचालिका डॉ. वैशाली पाटील यांनी इंटेलिजेंट कॉम्प्युटिंग



मधील प्रगती या विषयावर सविस्तर माहिती दिली. श्वेता दरगड यांनी सायबर सिव्युरिटी, सायबर वॉरफेअर, सायबर थ्रेट लॅंडस्केप, केस स्टडीज काय आहे या विषयावर पीपीटी द्वारे सविस्तर माहिती दिली. परिषदेला एकूण १२५ विद्यार्थी, स्टाफ, रिसर्चर हे ऑनलाईन आणि ऑफलाईन मोड मध्ये उपस्थित होते.

विद्यार्थी, स्टाफ, रिसर्चर यांनी ऑनलाईन आणि ऑफलाईन मोड मध्ये विविध विषयावर जसे डीप लर्निंग आणि न्यूरल नेटवर्क्स, डेटा सायन्स, नॅचरल लॅंग्वेज प्रोसेसिंग, बिग डेटा आणि डेटा अॅनालिटिक्स, सायबर सुरक्षा आणि गोपनीयता, आयओटी आणि एम्बेडेड सिस्टम्स, कॉम्प्युटर विज्ञान आणि इमेज प्रोसेसिंग, डिजिटल

हेल्थ टेक्नॉलॉजीज, रोबोटिक्स आणि ऑटोमेशन, ए.आय.एम.एल., क्लाउड कॉम्प्युटिंग इ. रिसर्च पेपर सादर केले. या परिषदेच्या शेवटी प्रा. श्वेता दरगड व सहभागी, विद्यार्थी, स्टाफ, रिसर्चर यांनी उत्कृष्ट आयोजन आणि अद्यावत रिसर्च संबंधी ज्ञान प्राप्त झाले असा अभिप्राय नोंदविला.

परिषदेच्या यशस्वीतेसाठी परिसंस्थेच्या संचालिका डॉ. वैशाली पाटील, एम.सी.ए. व इंटिग्रेटेड एम.सी.ए. विभागप्रमुख प्रा.मनोज बेहेरे, आय.क्यू.ए.सी. विभागप्रमुख डॉ. मनोज पटेल, पदवी विभागप्रमुख डॉ. तुषार पटेल यांच्या मार्गदर्शनाखाली डॉ. मनोज सोनवणे, डॉ. अमित पाटील, प्रा. विठ्ठल पाटील, प्रा. अर्चना जडे, प्रा. विशाल पवार, प्रा. छाया पाटील, प्रा. रोहिणी पाटील, प्रा. राहुल बडगुजर, प्रा. धनश्री पाटील, प्रा. दिपाली न्हाळदे, प्रा. हर्षदा चौधरी, प्रा. विशाखा मगर, प्रा. सुचिता जाधव, प्रा. भाग्यश्री पाटील, प्रा. ऐश्वर्या पाटील, किशोर सोनवणे, धीरज शेडे, दीपक दोरिक, सलमान पिंजारी यांचे सहकार्य लाभले.

देशदूत २७.३.२०२४

पटेल आयएमआरडी परिसंस्थेत ग्लोबल बिझनेस ट्रान्सफॉर्मेशनवर राष्ट्रीय परिषद

■ शिरपूर । प्रतिनिधी

येथील आर.सी.पटेल इन्स्टिट्यूट ऑफ मॅनेजमेंट रिसर्च अँड डेव्हलपमेंट परिसंस्थेमध्ये ग्लोबल बिझनेस ट्रान्सफॉर्मेशन टेक्नॉलॉजी ट्रेन्स अँड प्रॅक्टिसेस या विषयावर राष्ट्रीय परिषद घेण्यात आली.

या राष्ट्रीय परिषदेसाठी वर्धा येथील दत्ता मेघे इन्स्टिट्यूट ऑफ हायर एज्युकेशन अँड रिसर्चचे सह संचालक प्रा. डॉ. दीपक शर्मा आणि कवयित्री बहिणाबाई चौधरी उत्तर महाराष्ट्र विद्यापीठ जळगावच्या व्यवस्थापन प्रशाळेच्या प्रमुख प्रा. डॉ. मधुलिका सोनवणे हे प्रमुख अतिथी व मार्गदर्शक वक्ते म्हणून



उपस्थित होते.

यावेळी राष्ट्रीय परिषदेच्या समन्वयक डॉ. प्रियंका भंडारी यांनी या परिषदेच्या आयोजनाची भूमिका आपल्या मनोगतातून विशद केली. परिषदेच्या उद्घाटन सत्रानंतर प्रा. डॉ. दीपक शर्मा यांनी बौद्धिक संसाधनांचा अधिकार आणि आजच्या उद्योग व्यवसायात जागतिक पातळीवर होणारे परिवर्तन या विषयावर बीजभाषण केले. प्रा.

डॉ. मधुलिका सोनवणे यांनी विशारद या कौशल्य विकास उपक्रमाबाबत विद्यार्थ्यांना मार्गदर्शन करताना आजच्या बदलत्या परिस्थितीत विद्यार्थ्यांनी शिक्षणासोबत कौशल्यपूर्ण अभ्यासक्रमांना देखील प्राधान्य द्यावे, असे सांगितले. परिषदेच्या अध्यक्ष डॉ. वैशाली पाटील यांनी विद्यार्थ्यांना संशोधनाबाबत महत्त्व विशद करून अशा प्रकारच्या परिषदांमधून आपले ज्ञान समाजापर्यंत पोहोचवून कसा

उत्कर्ष करता येईल याबाबत मार्गदर्शन केले.

व्यासपीठावर प्रा. डॉ. दीपक शर्मा, प्रा. डॉ. मधुलिका सोनवणे, परिसंस्था संचालिका डॉ. वैशाली पाटील, एमसीए विभाग प्रमुख व सहाय्यक संचालक प्रा.मनोज बेहेरे, आयक्यूएसी कॉर्डिनेटर डॉ. मनोज पटेल, पदवी विभाग प्रमुख डॉ. तुषार पटेल, परिषदेच्या समन्वयक डॉ. प्रियंका भंडारी उपस्थित होत्या. सहभागी संशोधकांचे संशोधन स्वतंत्र ऑनलाइन आणि ऑफलाइन टप्प्यांमध्ये सादर करण्यात आले. या परिषदेमध्ये एकूण ४५ संशोधकांनी सहभाग नोंदवला. सहभागी संशोधकांना प्रमाणपत्र देऊन सन्मानित करण्यात आले.

R. C. Patel Educational Trust's
Institute of Management Research and Development

One Day National Conference

On

Global Business Transformation: Technology, Trends and Practices

REPORT

Date of Conference: 22nd March 2024

Place: RCPETS's IMRD Auditorium Hall

RCPET's IMRD has organised One Day National Conference on Global Business Transformation: Technology, Trends and Practices was held on 22nd March 2024.

Dr. Deepak Sharma, Dy. Director ,Datta Meghe Institute of Higher Education and Research, Wardha was Keynote speaker, Prof. Dr. Madhulika A. Sonawane Director, School of Management Studies and Co-ordinator , 'Visharad' Skill Development Center at Kaviyatri Bahinabai Chaudhary North Maharashtra University, Jalgaon was the Session Chair and Dr. Vaishali B. Patil , Director, RCPET's IMRD was the Conference Chair for this conference.

In the immense presence of Asst. Director and HOD of MCA & I-MCA Dept. Mr. Manoj Behere, IQAC Co-ordinator Dr. Manoj Patel and HOD of UG Dept. Dr. Tushar Patel the programme began with lamp lighting and Saraswati Vandana by the dignitaries. On this occasion dignitaries were felicitated with mementoes and shawls.

The Conference Convenor Dr. Priyanka Bhandari has delivered preface of the conference. Dr. Deepak Sharma addressed his keynote speech on the topic of Right to Intellectual Resources and Global Transformation in Today's Industry and explained the importance of registration of Patent, Copyright and Trademark in global context. Prof. Dr. Madhulika A. Sonawane, while given an in-depth guidance to the students on the skill development initiative 'Visharad' by KBCNMU, Jalgaon. She explained today's changing scenario, students should give priority to skill courses along with education. The meeting was presided over by Dr. Vaishali B. Patil explained to the students the importance of research and how they can excel by spreading their knowledge to the society through such conferences.

The research of the participants was presented in two separate online and offline phases. In this, online presentations on various topics such as Artificial Intelligence, Global Business, and New technology of Marketing in line with the changing nature of business were made by researchers from various universities of Maharashtra along with researchers from Rajasthan, Haryana and Gujarat. A total of 45 participants took part in the conference. Dr. Deepak Sharma and Prof. Dr. Madhulika A. Sonawane appreciated the research paper and its power point presentation, both online and offline. At the end of the programme, certificates were distributed to the participants. The inaugural and valedictory sessions of the conference were graced by Prof. Vijay Garg. For the

successful organization of this national conference, Dr. Priyanka Bhandari, Dr. Laxmikant Sharma, Dr. D. M. Marathe, Mr. Amar Gaur, Dr. Yogesh Shetty, Mr. Mahesh Bhavsar, Mr. Sachin Surana, Mrs. Priyanka Sandhane, Dr. Rupali Agarwal, Mrs. Monali Kirnge, Mr. Dinesh Borse, Mr. Milind Patil, Mr. Kaustubh Sawant, Mr. Sumit Sagale and Lab Technician Mr. Kishor Sonawane, Mr. Dipak Dorik and other staff members.



Inauguration of One Day National Conference on '*Global Business Transformation: Technology, Trends & Practices*'



Dr. Deepak S. Sharma, Dy. Director, Datta Meghe Institute of Higher Education & Research, Wardha (MH) delivering Keynote Speech.



The Researcher, while receiving the certificates with the auspicious hand of Prof. Dr. Madhulika A. Sonewane (Session Chair)



Dr. Deepak S. Sharma and Prof. Dr. Madhulika A. Sonewane, with their auspicious hands, awarding certificates to the Student participants.

Activity/News submitted to Website committee By	Verified By	Uploaded By
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Institute of Management Research and Development, Shirpur.

Minutes of Meeting

Date : 03-July-2023

Time : 3:00-3:30 pm

Venue: Conference Room

Name of Committee : Business Consultancy Cell

Designation

Name of Member

Signature

Chairperson

Dr. Vaishali B. Patil

IQAC Coordinator

Dr. Manoj B. Patel

Coordinator

Dr. Priyanka V. Bhandari

Member

Dr. Laxmikant M. Sharma

Member

Dr. Rupali P. Agrawal

Member

Dr. Amit P. Patil

Member

Mr. Kaustubha K. Sawant

Member

Mr. Kedar S. Apte

Member

Mrs. Sapna Yeshi

II. Meeting Agenda :

1. To review previous activities of Business Consultancy Cell .
2. To discuss about Consultancy Projects for A.Y. 2023-24.

III. Minutes of Meeting :

1. The previous year Business Consultancy activities were discussed among the members and some suggestions have given by member to enhance Consultancy service.
2. During the meeting, the Committee members discussed their targeted Consultancy Projects and received recommendations from Director Madam and the IQAC Coordinator.

Institute of Management Research and Development, Shirpur.


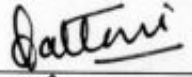
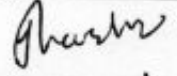
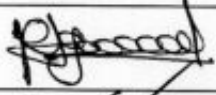
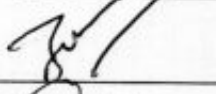

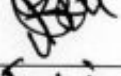

Minutes of Meeting

Date : 25-Oct-2023

Time : 11:30 am-12:00 pm

Venue: Conference Room

Name of Committee : Business Consultancy Cell

Designation	Name of Member	Signature
IQAC Coordinator	Dr. Manoj B. Patel	
Coordinator	Dr. Priyanka V. Bhandari	
Member	Dr. Laxmikant M. Sharma	
Member	Dr. Rupali P. Agrawal	
Member	Dr. Amit P. Patil	
Member	Mr. Kaustubha K. Sawant	
Member	Mr. Kedar S. Apte	
Member	Mrs. Sapna Yeshi	

II. Meeting Agenda :

1. To take follow up of Consultancy Services activities.
2. To discuss upcoming business consultancy project and prominent business connections.

III. Minutes of Meeting :

1. The BC Coordinator gave an overview of the consultancy services provided to date and outlined upcoming plans for Business Consultancy Cell.
2. Some members of the Business Consultancy Cell suggested potential connections to target for future business consultancy projects.

Institute of Management Research and Development, Shirpur.

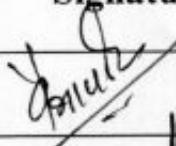

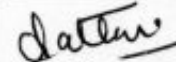
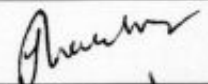
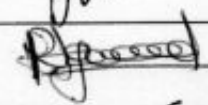
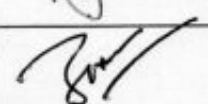


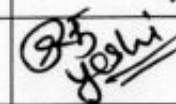
Minutes of Meeting

Date : 14-May-2024

Time : 3:30 -4:30 pm

Venue: Conference Room

Name of Committee : Business Consultancy Cell

Designation	Name of Member	Signature
Chairperson	Dr. Vaishali B. Patil	
IQAC Coordinator	Dr. Manoj B. Patel	
Coordinator	Dr. Priyanka V. Bhandari	
Member	Dr. Laxmikant M. Sharma	
Member	Dr. Rupali P. Agrawal	
Member	Dr. Amit P. Patil	
Member	Mr. Kaustubha K. Sawant	
Member	Mr. Kedar S. Apte	
Member	Mrs. Sapna Yeshi	

II. Meeting Agenda:

1. To give brief report on Business Consultancy Services provided by members for the Academic Year 2023-24.
2. To discuss about Business Consultancy activities for AY 2024-25.

III. Minutes of Meeting :

1. The BC Coordinator briefed the Chairperson and IQAC Coordinator on the Business Consultancy Services offered by members during the Academic Year 2023-24. During the meeting, Director Madam encouraged committee members to uphold the same level of consistency in the upcoming years.
2. Each member shared their ideas for activities and connections for targeting Business Consultancy projects.

R. C. Patel Educational Trust's

Institute of Management Research and Development, Shirpur.

Minutes of Meeting

Date : 23rd Sep. 2023

Time : 10.00 am to
11.00 am

Venue: RCPET's IMRD
Staff Reading Room

Business Name :- Shraddha Sai Beauty and Hair Academy, Shirpur

Designation

Name of Member

Signature

BC Co-ordinator

Dr. Priyanka V. Bhandari

Priyanka

Client

Mrs. Geeta R. Girase

Geeta

BC Member

Mrs. Sapana S. Yeshi

Sapana

II. Meeting Agenda :

1. Introductions to the Business consultancy cell.
2. Discusses about different services provided by Business consultancy cell.
3. To know about the requirements of Clients

III. Minutes of Meeting :

In the beginning of the meeting we Introduce about services of Business consultancy cell and Client needs has been discuss and decided to give the similar type of support to develop her connection with clients.



दि. - 26/02/2024



प्रती,
मा. संचालिका,
आर. सी. पटेल आय. एम आर. डी.
शिरपूर. ४२५४०५

आदरणीय मॅडम,

मी, आर. सी. पटेल आय. एम. आर. डी.

वद्दल कृतज्ञता व्यक्त करण्यासाठी लिहित आहे, ज्यांनी
आमच्या व्यवसायासाठी बिझनेस कन्सल्टन्सी म्हणून
उत्तम सेवा प्रदान केली.

बिझनेस कन्सल्टन्सी टीमने केलेले मार्गदर्शन
आमच्या व्यवसायाच्या वाढीसाठी उपयुक्त ठरले आहे.
बिझनेस कन्सल्टन्सी टीमने दिलेल्या शिफारशींमुळे व्यवसाय
कार्य पद्धतींमध्ये नवीन दृष्टिकोन स्वीकारण्यास मदत
झाली. तसेच, आमच्या ग्राहक संपर्क आणि सेवा समाधान
पैलूमध्ये अपेक्षित वाढ झाली आहे.

भविष्यात आम्हाला आमच्या व्यवसायात बिझनेस
कन्सल्टन्सी आवश्यक असेल, तेव्हा आपले सहकार्य असेच
मिळेल, अशी मला खाती आहे. पुन्हा आपले व आपल्या
बिझनेस कन्सल्टन्सी टीमचे धन्यवाद...!

धन्यवाद .

Gayatri

सौ. गीता आर. गिरासे
सई प्रदुधा ल्युटी आणि हेअर प्रक्याझी,
नकुल सोसायटी, शिरपूर

मो. नं. - ७७९१९७१००२

Institute of Management Research and Development, Shirpur

Business Consultancy Cell

Consultancy Report on Services Provided to
Shradha Sai Beauty & Hair Academy (Git's Makeover), Shirpur

Date: 28-02-2024

Client Details

Name : Mrs. Geeta R. Girase
Address : Plot No. 14, Nakul Society, Shradha Sai Beauty & Hair Academy Shirpur.
Mobile No : 7798971002
Business Type : Beauty care services

1. Executive Summary -

The Business Consultancy Cell (BCC) at IMRD has provided consultancy services with Shradha Sai Beauty & Hair Academy (Git's Makeover) to address several business challenges. This report outlines the identified problem areas, proposed solutions, and a strategic plan for implementing digital marketing to support the academy's growth and success.

2. Problem Statement -

Mrs. Geeta R. Girase approached the Business Consultancy Cell (BCC) to address the following challenges faced by Shradha Sai Beauty & Hair Academy (Git's Makeover).

- **Lack of Targeted Marketing:** Difficulty in effectively reaching the desired customers resulting in low customer engagement and conversion rates.
- **Brand Identity Development:** Absence of a professional logo and cohesive branding, hindering the establishment of a distinct market identity.
- **Limited Social Awareness:** Low presence and recognition on the digital and local community.

3. Proposed Solutions –

The BCC proposed the following solutions to resolve the identified issues:

- **Social Media Marketing:** Developing a targeted social media strategy to connect with the desired customer, improve customer engagement, and drive business growth.



- **WhatsApp Marketing:** Providing guidance on leveraging WhatsApp for personalized customer interactions, promotions, and appointment bookings.
- **Instagram Marketing:** Implementing effective Instagram strategies to showcase services, engage with followers, and increase brand recognition.
- **YouTube Channel:** There is an existing YouTube channel owned by the client, and we help them develop their business by utilizing YouTube.
- **Logo Creation:** Assisting in the design and development of a professional logo to establish a strong brand identity for Shradha Sai Beauty & Hair Academy (Git's Makeover).

4. Team Involvement & Implementation –

The following BCC team members worked collaboratively to implement the proposed digital marketing solutions:

- Dr. Priyanka Bhandari
- Mrs. Sapana Yeshi
- Mr. Kaustubha Sawant

The implementation will follow a phased approach:

- 1) **Content Development:** Creating and curating content for various platforms like Instagram and youtube channel.
- 2) **Social Media and WhatsApp Campaigns:** Launching targeted campaigns to enhance customer engagement and drive traffic.
- 3) **Logo Creation:** Designing a professional logo and refining branding elements.

5. Link of Social Media –

Instagram Link - https://www.instagram.com/artist_gita_girase?igsh=aHRqN2I0ZGhpZ3Q5

Youtube Link - www.youtube.com/@gitagirase4188

6. Conclusion –

The Business Consultancy Cell is dedicated to addressing the challenges faced by Shradha Sai Beauty & Hair Academy (Git's Makeover) through strategic digital marketing interventions. We anticipate positive outcomes and are committed to support Mrs. Geeta R. Girase in achieving her business objectives.





First meeting with the client to understand their requirements.



All Business Consultancy cell (BCC) members and Client meet.



Logo created for the Shradha Sai Beauty & Hair Academy (Git's Makeover)



← artist_gita_girase 🔔 ⋮



497 posts **1,277** followers **153** following

Gita Girase
Artist
📍 **SMART SHIRPUR**

- GITS MAKEOVER
- Beauty & hair specialist.
- Shraddha sai beauty & hair... more

Plot No. 14, Nakul Society, Shraddha Sai Parler, Near Vasudev Baba Mandir, Shirpur 425405

Followed by chetnabhushan1998, aarchana1253 and 4 others

Followi... Message Contact +



Grid of 12 Instagram posts showing various beauty and lifestyle content.

Instagram Page of the Client.

Activity Submitted	Verified By	Uploaded by
Name - <i>Suparna S. Yesli</i>	Name - <i>Dr. M. B. Patel</i>	Name -
Sign. - <i>[Signature]</i>	Sign. - <i>[Signature]</i>	Sign. -





R. C. Patel Educational Trust's

Institute of Management Research and Development, Shirpur

Hon. Shri. Bhupeshbhai R. Patel
PresidentProf. Dr. Vaishali B. Patil
Director

Approved by AICTE New Delhi and Affiliated to North Maharashtra University, Jalgaon

"Quality Education for Nourishing Tomorrow's IT and Management Professionals"

Date:- 05/09/2023

Business Consultancy Cell

(2023-24)

- ❖ **Name of the Business:** Om Sai Saree Center
- ❖ **Address of the Business:** Aadarsh Nagar, Shirpur- 425405
- ❖ **Owner Name:** Mrs. Monika Arvind Agrawal
- ❖ **Types of the Consultancy:** Marketing Consultancy: Personalized engagement through WhatsApp Business & Digital Marketing

Introduction:

'WhatsApp Business & Digital Marketing' is one of the best and minimal cost approaches to increase customer engagement and sales efficiency. These functionalities are useful for small business where marketing cost is not affordable due to small revenue generation. WhatsApp Business offers a direct and personal communication channel with customers, enabling real-time interactions, personalized recommendations and streamlined transactions.

Objectives:

1. Create professional presence on WhatsApp Business.
2. Enhance customer communication and support.
3. Increase sales through personalized engagement with customers

Consultancy Opportunity:

1. **Setup and Configuration:** Assist in creating a WhatsApp Business account and configuring business settings.
2. **Catalogue Integration:** Help to create catalogue of Saree collections within WhatsApp Business.





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Hon. Shri. Bhupeshbhai R. Patel
President

Prof. Dr. Vaishali B. Patil
Director

"Quality Education for Nourishing Tomorrow's IT and Management Professionals"

3. **Customer Engagement Strategies:** Develop personalized messaging templates for various customer interactions.
4. **Sales and Transactions:** Integrate payment options within WhatsApp Business to enable seamless transactions directly through the platform.
5. **Digital Marketing and Promotion:** Design promotional Banners and offers to attract customers and drive sales.
6. **Customer Support and Feedback:** Encourage customer feedback and reviews to gauge satisfaction levels and identify areas for improvement.

Benefits:

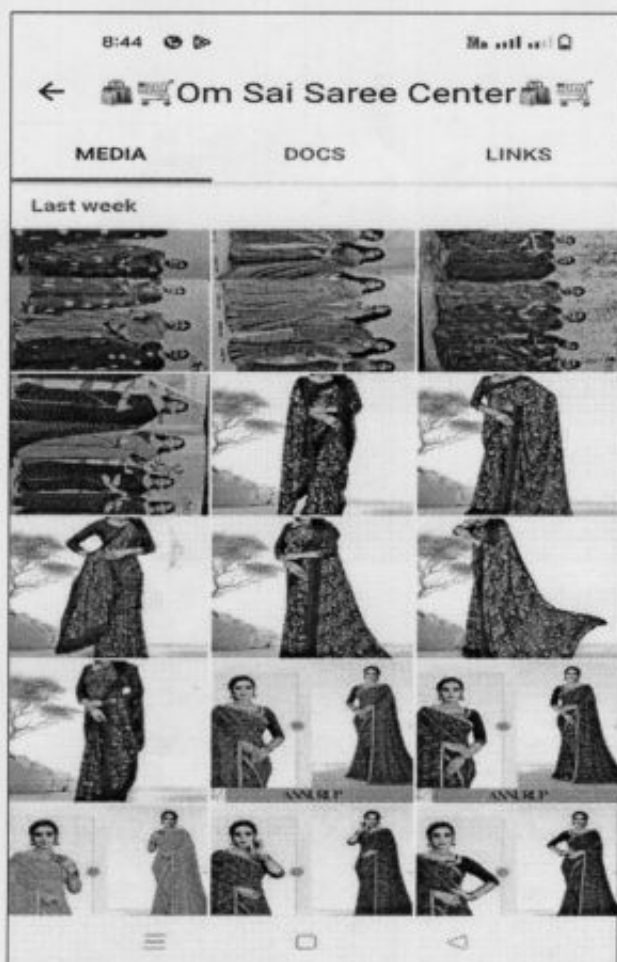
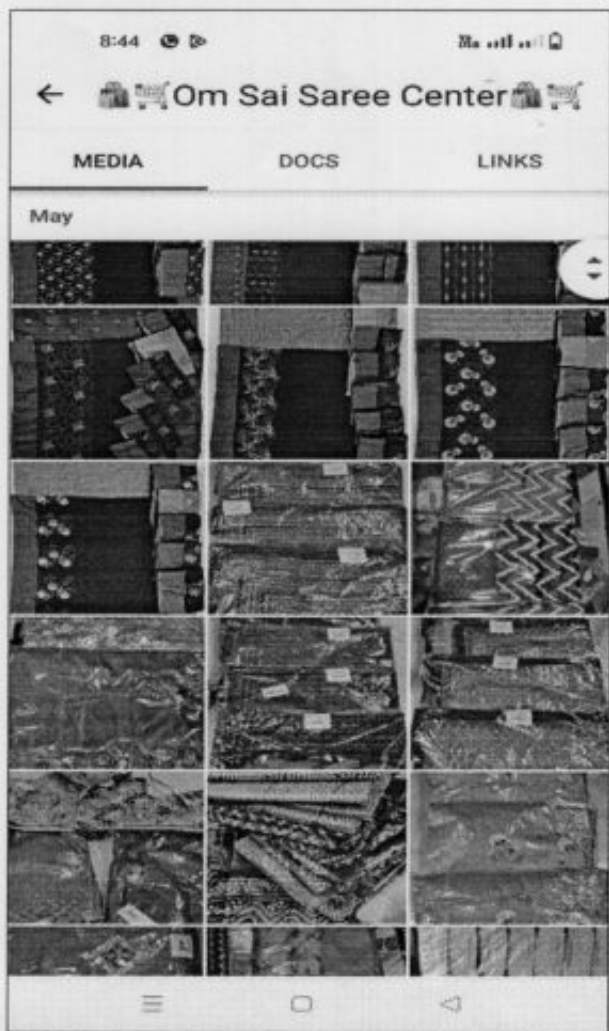
1. Enhance customer engagement through personalized interactions.
2. Increase sales revenue with promoting catalogue of Saree collections
3. Creating reputation by delivering exceptional customer service.

Patil
5/9/2023

Shirpur
05/9/2023



WhatsApp Business App



Promotional Teaser (Occasional)



ॐ साई साड़ी सेंटर
साड़ियों का नया कलेक्शन आया है
सभी प्रकार की ऑफर में साड़ियां है
सभी प्रकार के भगवान के पोषक
सभी प्रकार की माला और आसन
→ लिमिटेड ऑफर ←
मोनिका अरविंद अग्रवाल 7350411676
आदर्श नगर प्लॉट 37
शिरपुर डिस्ट धुले 8788480171

॥ जय राधेशां ॥
ॐ साई साड़ी सेंटर
राखी, फैंसी, कार्टून,
देवराखी
नया कलेक्शन आया है
साड़ियों पे सेल
7350411676/8788480171

Promotional Teaser (Offers and Discounts)

ॐ साई साड़ी सेंटर
साड़ी और कुर्तियां
सेल सेल सेल सेल
Limited 01/08/2023 से
20/08/2023 तक
STOCK
मॉनिका अरविंद अग्रवाल
आदर्श नगर प्लॉट 37
7350411676, 8788480171

ॐ साई साड़ी सेंटर
साड़ी और कुर्तियां पर
20% का भारी डिस्काउंट
2000 प्लस की साड़ी को
पिको फॉल और फिनिशिंग
FREE FREE FREE
7350411676/8788480171

তারিখ: 05/09/2023

প্রতি,

মা. ডায়েক্টর মঁডম,

আর. সী. পটেল অ্যাস. এম. আর. ডী.

বিরপুর

মা. মহোদয়া মঁডম,

আপকো কলেজ অর অর মঁডম কে সুস্বাব
কে কজহকো বিস্মিনেসমে বহোট অরখী বহাওয়া হুআ হৈ।
হমারী সেল কে বদানে কে লিখু উহনে whatsapp
কা সই ইস্তোমালা করকে গ্রাহকোঁতক অপরী মদ
মেজনে সুস্বাবা। হমনে অলগা ব্যাংক অর ডিসকাউন্ট
কে অঁড বনাফে মেজে।

ইন্টারনেট, সোশাল মেডিয়া whatsapp কে
মাধ্যম সে হমারে অম আই সেন্টর কে ব্যারে
লোগোঁতক, গ্রাহকোঁতক পহঁচ পায়ে। আপकी কলেজ কে
অর অর মঁডম কা অরখা সহযোগ মিলা হৈ। ইসী
তারহ অবিষ্যমে মী আপका मार्गदर्शन और सहयोग
मिलेगा यही अशा रखते हँ।

आपका, आई अशा का बहोत-बहोत
धन्यवाद.

mona Agrawal



Activity Name: Marketing Consultancy: Personalized engagement through WhatsApp Business & Digital Marketing for Om Sai Saree Center, Shirpur

Date: 05th September, 2023

Objectives:

- To develop business through *Digital Marketing*.
- To increase personalized engagement with customers through WhatsApp Business


Highlights:

The Business Consultancy Cell provided marketing consultancy to Om Sai Saree Center, Shirpur for suggesting personalized engagement through WhatsApp Business & Digital Marketing for business growth. 'WhatsApp Business & Digital Marketing' is one of the best and minimal cost approaches to increase customer engagement and sales efficiency. These functionalities are useful for small business where marketing cost is not affordable due to small revenue generation. WhatsApp Business offers a direct and personal communication channel with customers.

The Business Consultancy Cell ~~was~~ organized meeting on 12th July, 2023 with Mrs. Monika Agrawal and Mr. Arvind Agrawal, the owner of Om Sai Saree Center, Shirpur for discussion on methods which they are using to interact with prospective customers and tools which are utilizing for business promotion.

As per the discussion with business owner, Business consultancy cell worked on developing WhatsApp business account and product web-catalogue in order to increase personalized engagement with customers through WhatsApp Business.

Business consultancy cell members also worked on developing business promotion teasers in order to develop business through *Digital Marketing*. The Business Consultancy Cell presented and discussed personalized engagement through WhatsApp Business & Digital Marketing strategies with business owner on 05th September, 2023.

Activity/News submitted to Website committee By	Verified By	Uploaded By
Name :-	Name :- 	Name :-
Sign & Date:-	Sign & Date:-	Sign & Date:-



Business Consultancy Cell members discussing with Om Sai Saree Center Owner Mrs. Monika Agrawal and Mr. Arvind Agrawal



Business Consultancy Cell members discussing with Mrs. Monika Agrawal on WhatsApp Business and Digital Marketing strategy

Activity Report

- **Activity Name:** Interns Selection for SLMT Technologies Pvt. Ltd, Shirpur
- **Date:** 1st May 2024 to 7th May 2024
- **Venue:** RCPET's IMRD, Shirpur.

- **Objectives:**

To execute the internship selection process for SLMT Technologies Pvt. Ltd, Shirpur, offering IMRD's BCA students opportunities to acquire practical skills in Frontend and Backend Programming.

- **Overview:**

The internship selection process was conducted by the Business Consultancy Cell of RCPET's IMRD in coordination with SLMT Technologies Pvt. Ltd, Shirpur

- **Participants:**

- BCA Students (2nd & 3rd Year)

- **Selection Process Timeline:**

- Online Registration: 1st May 2024 to 5th May 2024
 - Total registrations: Frontend - 108 & Backend - 43
- Skill Assessment (Offline Mode): 6th May 2024
 - Total appeared for the exam: Frontend - 98 & Backend - 35
 - Test Subjects for
 - Frontend: HTML, CSS, JavaScript, Booster
 - Backend : Python, PHP & SQL, GIT HUB
- Machine Test: 7th May 2024
 - Selected Subjects for Machine Test: HTML, CSS, JavaScript, Booster, Python, PHP & SQL, GIT HUB
 - Selected Intern List Displayed: 7th May 2024
 - No. of Selected Interns for : Frontend - 8 & Backend - 8

- **Events Highlights:**

- Online Registration: Smooth registration process with 151 student entries.
- Assessment Test: Conducted offline with a participation of 133 students a
- Online Registration: Efficient registration process with 151 student entries.
- Assessment Test: Conducted offline with 133 students participating across various subjects.

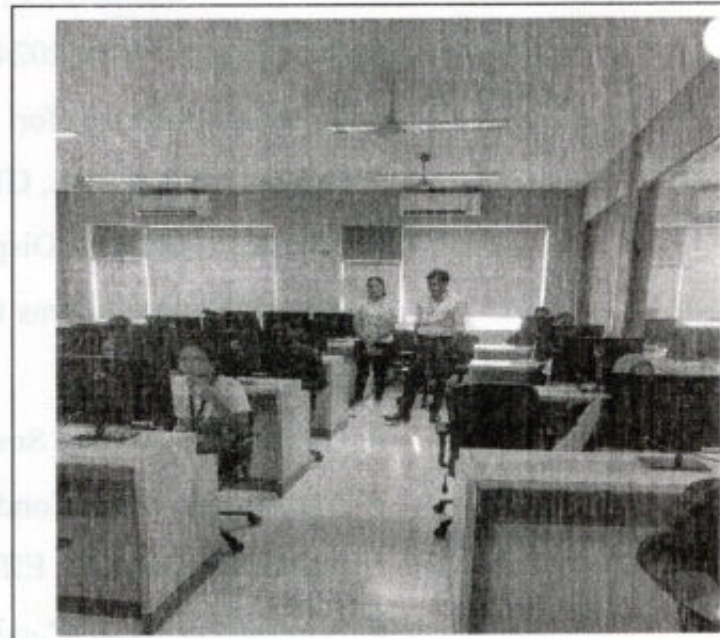
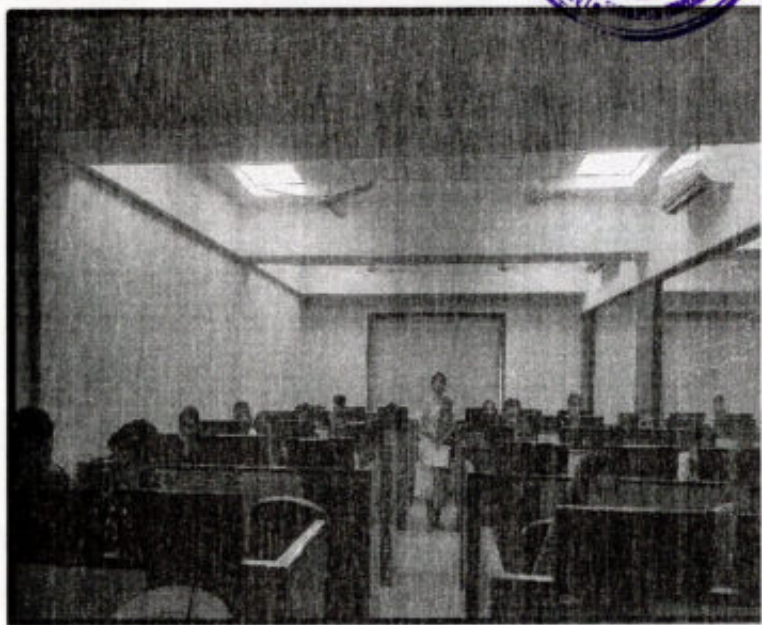
- Machine Test: Evaluated proficiency in Frontend (HTML, CSS, JavaScript, Booster) and Backend (Python, PHP & SQL, GIT HUB) for final selection.

- **Concluding Remark:**

The internship selection process concluded with 16 students successfully chosen for internship roles at SLMT Technologies Pvt. Ltd, Shirpur. Remaining students are on standby based on their performance. The collaboration between RCPET's IMRD and SLMT Technologies Pvt. Ltd provided valuable learning and internship opportunities for the students. Dr. Priyanka V. Bhandari and Mr. Kaustubha K. Sawant from the Business Consultancy Cell, along with Mr. Rohit Borse, Mr. Paresh Rajput, and Mr. Abhijeet More, conducted the intern selection process.

Activity/News submitted to Website committee By	Verified By	Uploaded By
Name :- <i>Dr. P. V. Bhandari</i>	Name :- <i>Dr. M. B. Patel</i>	Name :-
Sign & Date:- <i>[Signature]</i>	Sign & Date:-	Sign & Date:-

Photos:-



Students Engaged in Assessment Tests for SLMT Technologies Pvt. Ltd Internship Selection

**R. C. Patel Educational Trust's
Institute of Management Research and Development, Shirpur**


**Business Consultancy Cell
and
SLMT Technologies Pvt. Limited, Shirpur**

Organized Internship Training Program

5 Days Training Schedule for Interns

DATE	TIME	TOPIC	Resource Person
Day 1 14/05/2024	10.00 am to 12.00 pm	Web Programming	Dr. Manojkumar Sonawane Mr. Rohit Borse (Student)
Day 2 15/05/2024	10.00 am to 12.00 pm	Web Development Tools	Mr. Vitthal Patil Mr. Paresh Rajput (Student)
Day 3 16/05/2024	10.00 am to 12.00 pm	Project Management	Mrs. Priyanka Saindane Mr. Abhijeet More (Student)
Day 4 17/05/2024	10.00 am to 12.00 pm	HTML, CSS and JavaScript	Dr. Amit Patil Mr. Paresh Rajput (Student)
Day 5 18/05/2024	10.00 am to 12.00 pm	Data Base Management and SQL	Miss Dipali Nhalde Mr. Rohit Borse (Student)

- Venue:- Lab 4


Dr. Priyanka V. Bhandari
Coordinator
Business Consultancy

Activity Report

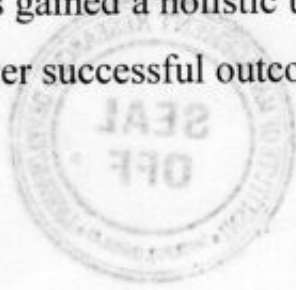
- **Activity Name:** Internship Training Program for SLMT Technologies Pvt. Ltd, Shirpur
- **Date:** 14th – 18th May, 2024
- **Venue:** Lab 4
 - To provide interns with a platform for skill development and professional growth.
 - To provide a hands-on experience of website development.
- **Overview:**

The program spanned five days and provided an immersive experience in various aspects of web development to BCA students in their 2nd and 3rd years. Each day featured distinct topics, led by faculty members and accomplished students, covering a broad spectrum of skills and knowledge relevant to the field.
- **Participants:**
 - BCA Students (2nd & 3rd Year)
- **Events Highlights:**

On first day topic was on Web Programming led by Dr. Manojkumar Sonawane and Mr. Rohit Borse, the inaugural session delved into fundamental web programming concepts. Participants were introduced to core principles, laying a robust foundation in web development techniques. Dr. Sonawane and Mr. Borse expertly guided the interns, ensuring they grasped key concepts essential for navigating the intricacies of web programming.

On Second day topic was on Web Development Tools under the mentorship of Mr. Vitthal Patil and Mr. Paresh Rajput, interns delved into the practical applications of essential web development tools. The session emphasized the significance of meticulous tool selection and effective utilization in streamlining development processes. Mr. Patil and Mr. Rajput's guidance provided invaluable insights, empowering participants to leverage tools proficiently in their development endeavors.

On third day was on Project Management conducted by Mrs. Priyanka Saindane and Mr. Abhijeet More spearheaded an enlightening session on project management strategies and methodologies. Interns were equipped with the skills necessary to navigate the complexities of overseeing web development projects from inception to completion. Mrs. Saindane and Mr. More's expertise ensured that participants gained a holistic understanding of project management essentials, enhancing their ability to deliver successful outcomes.

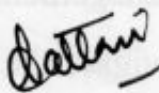



On fourth day was on HTML, CSS, and JavaScript conducted by Dr. Amit Patil and Mr. Paresh Rajput led a comprehensive session focusing on HTML, CSS, and JavaScript—the backbone of modern web development. Interns were immersed in practical exercises and discussions, gaining proficiency in coding practices and standards. Dr. Patil and Mr. Rajput's guidance facilitated a deeper understanding of these essential technologies, empowering interns to develop robust and dynamic web solutions.

On fifth day was on Database Management and SQL by Miss Dipali Nhalde and Mr. Rohit Borse navigated interns through the realm of database management and SQL. Emphasizing the critical role of databases in web applications, participants learned essential techniques for database maintenance and querying. Miss Nhalde and Mr. Borse's expertise provided interns with invaluable insights into database management practices, equipping them with indispensable skills for handling data effectively.

- **Concluding Remark**

The Internship Training Program concluded on a high note, having provided interns with a holistic understanding of web development fundamentals. The collaborative efforts between RCPET's IMRD and SLMT Technologies Pvt. Ltd. facilitated a conducive learning environment, fostering skill development and professional growth among participants. The program not only enhanced technical capabilities but also instilled practical insights essential for navigating the dynamic landscape of web development with confidence and competence.

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